A Tale of Two Cities: Why does the Bryant Leap Forward Survey say one thing and Mayor Treat says something different?

City #1	City #2
The city that Mayor Treat says citizens want	The city as our citizens request via BLF Surveys

Introduction

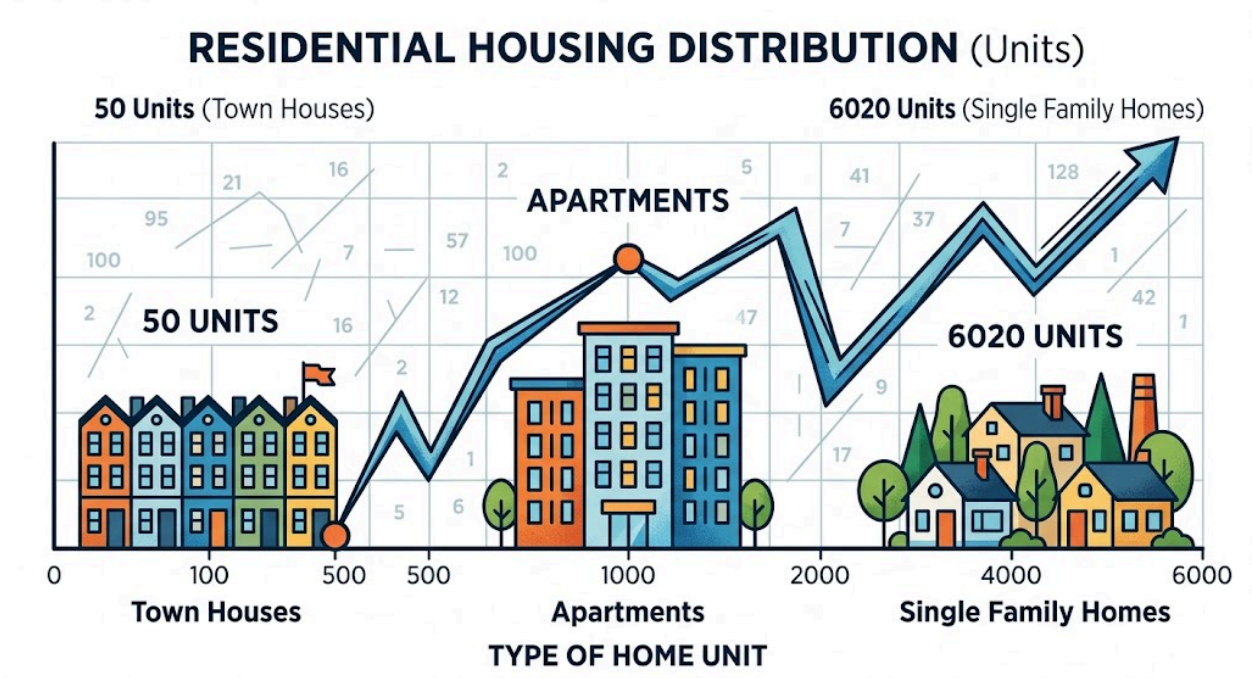
Since late 2025 we have heard Mayor Chris Treat discuss the Bryant Leap Forward plan. Bryant Leap Forward is the pending "Comprehensive Development Plan" for the city of Bryant. Portions of that plan are based on great research and solid deduction. I think the data is solid and factual with the exceptions I list below. I am not doubting the data. Many key decisions about our city's future are being made based on two community surveys included in Bryant Leap Forward. What should warrant public examination is the difference between what the Mayor is publicly saying and what the survey results factually report. There is a stark contrast between the Mayor's message and the actual survey results. Are the two surveys simply being interpreted by people with different world views or are facts being misrepresented intentionally (to support an agenda)? If the survey results are misrepresented then the voters of Bryant deserve to know the truth before casting ballots in November. The facts are presented below for voters to make up their own mind. The survey data, in it's raw form, is attached at the end of this document.

No data has been altered by the Burgess For Bryant campaign. Only email addresses of citizens have been removed or redacted. At the request of Councilman Walter Burgess, the survey data was delivered to city council members by the city. There is no confidentiality requirement for this data. It is the public's data. The survey's raw data is provided so voters can decide if their Mayor has been truthful. Does the narrative presented by Mayor Treat match what the factual survey results?

As always, you are welcome to discuss the survey and its results with me. Please email me at **BurgessForArkansas@gmail.com.**

The Mayor has told us about the "missing middle". This term describes housing types with higher density (aka apartments, duplexes, townhouses, etc). In almost every update, citizens

are told that we need “more housing options”. Is this choice of words intentional so he can avoid saying the word “apartments”? In fact, The US Census data shows we have 6020 single family homes, 50 townhouses, 985 Mobile homes, and 1448 apartment units. To have a “middle” you must have two extremes. That seems to be 6020 homes on one end and 50 town houses on the other end. If there is a ‘missing middle’ it must describe something other than single family homes. That seems to be apartments and mobile homes.



So what have citizens told their city government that it wanted?

The Survey’s own data proves overwhelmingly that citizens want to preserve the “small town feel” of Bryant. This desire for “small town feel” seems 180 degrees opposed to the message the Mayor is talking about. His message is to add more apartments to Bryant. Citizens have told the city that they want single family homes.

Why does the Mayor want Higher Density Housing?

The Mayor Higher density housing plan leads to more people crammed into Bryant’s small geographic foot print. Higher density gives the Mayor more tax revenue. If he has more tax revenue, he can avoid making hard decisions about city spending. He can avoid accountability for not delivering core city services for citizens. I, for one, propose Bryant has adequate revenues but fails to spend tax payer funds wisely. ….the City of Bryant receives the 13th highest sales tax income of all cities in Arkansas (according to Ark Business), Bryant has the

highest per capita income of all cities in Saline County, and among four surrounding cities, we have the highest sales tax percentage. The city does not have an income problem, it has a spending problem.

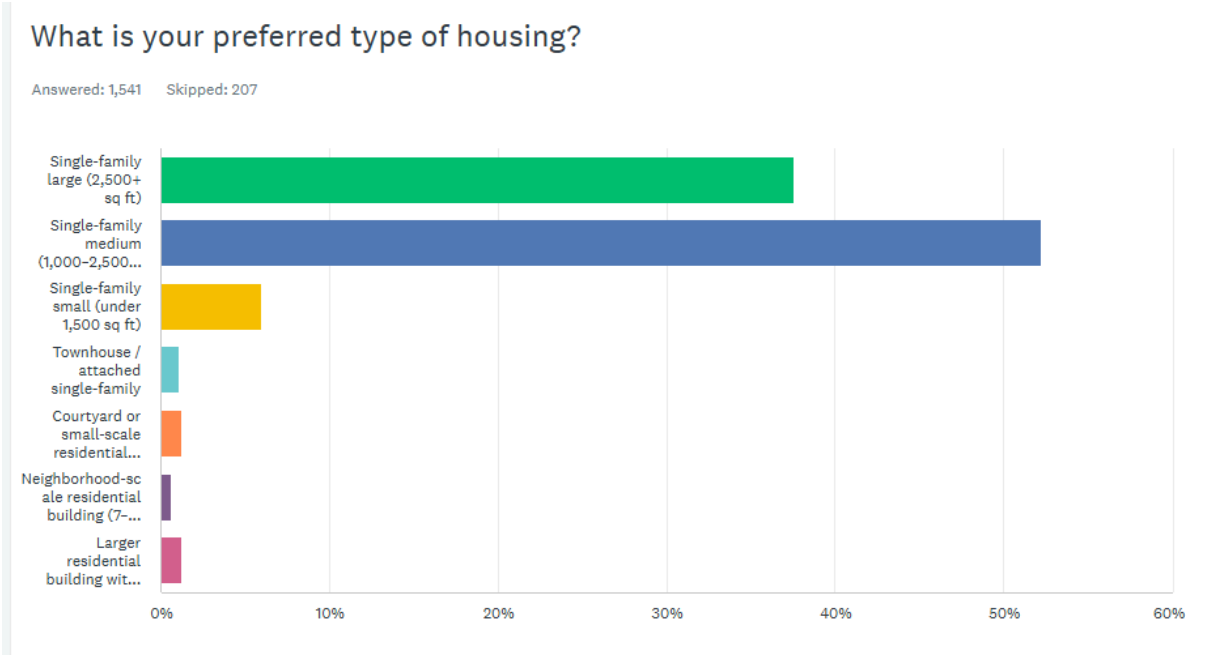
Was this an engineered outcome? Consultant Selection

Some residents who responded to the survey wondered if the survey was engineered. Find QUOTE. Was this survey designed to elicit the high density housing responses the Mayor wanted? It starts with the selection of a firm that specializes in High Density Housing studies. Historically, this consultant's reports regularly recommend high density housing. See Addendum #1 for a list of the consultant's previous work. The selection of the consultant was not based on competitive bidding. It was based on a Request For Qualification methodology which allows for wide latitude in selecting the consultant. Did the Mayor 'buy' the result he wanted?

Were the questions worded and engineered to get the desired outcome? When two of three responses can be interpreted as the same result, it creates doubt about the fitness or trustworthiness of the survey. Ambiguous and vague language is also a tool of "selective questioning" or rigging of the survey. Again, voters are urged to reach their own conclusion.

Comparison: What citizens were told v/s the survey results?

Truth #1: We do not need more apartments.
Survey Says: The survey tells us that **95.78**% of Bryant Citizens want single family housing (single family houses). This survey result does not say Bryant Citizens want more apartments. Only 10 out of 1541 people asked for apartments with 7-24 units (Bryant already has zoning and housing options for 2-6 unit rentals). Only 19 of 1541 respondents asked for apartments with more than 24 units. It's pretty clear Bryant citizens want single family homes as they raise their families. [**Source**: Survey #1 Results, Question #6]



In their own words, Citizens said:

- The Survey asked ***"What do you like most about living in Bryant?"*** The public's response is below:
    - The city of Bryant has amazing potential - but honestly it's at a crossroads. One way is going to lead to higher crime which has already started, the other leads to a desirable place to live.
    - It's not Little Rock. But it's slowly becoming that.
    - I like the strong sense of community I have with my neighbors.
    - Small town feel. But it's starting to feel more like a Little Rock suburb.
    - The small town feel. I want to see growth, but want to keep it a small town.

- When Asked ***"What is the top issue Bryant should focus on in the next five years?".*** Survey participants responded by saying:
    - Stop trying to make Bryant something it's not. We don't want to be a large city center. Focus on making this a great place to live and have fun. Better roads.
    - Stop letting developers dictate the direction and growth of Bryant. Too many apartments which has led to more crime in the city. Restrict growth and just concentrate on making Bryant a quiet peaceful community again. Improving parks and walking trails. No business on Bryant parkway!!! Leave it as it is, the beauty of nature.
    - Taking care of the people who already live here!! Quit focusing on how to bring more people into the city. Focus FIRST on those who are already living here!!
    - Controlled growth with restricted type housing to keep Bryant's neighborhoods family oriented as opposed to large apartment complexes.

Additionally, in the second survey, Question 12 asks "What changes would most improve quality of life in Bryant?" Residents were given several 13 possible answers including "More

housing choices". Only 7.18% of respondents chose this answer. This indicates that residents were not overly concerned with having housing choices. Does this imply that residents like the housing choices we currently have? [**Source**: Survey #2 Results, Question #12]

ANSWER CHOICES	RESPONSES	
More parks/open spaces	19.25%	118
Better traffic flow	41.76%	256
More sidewalks/trails	28.71%	176
More local restaurants/businesses	24.96%	153
Community gathering places	10.28%	63
Better drainage/flood mitigation	31.48%	193
More entertainment options	23.98%	147
More housing choices	7.18%	44
Improved road conditions	30.02%	184
Preserving natural areas	25.94%	159
More community events	12.89%	79
Better connectivity between areas	13.38%	82
More job opportunities	10.28%	63
Total Respondents: 613		

Truth #2 - Bryant citizens want to limit apartment complexes

When asked whether Bryant should limit apartment complexes, 63.09% of respondents said Bryant should limit [the building of] apartments. [**Source**: Survey #1 Results, Question #7]

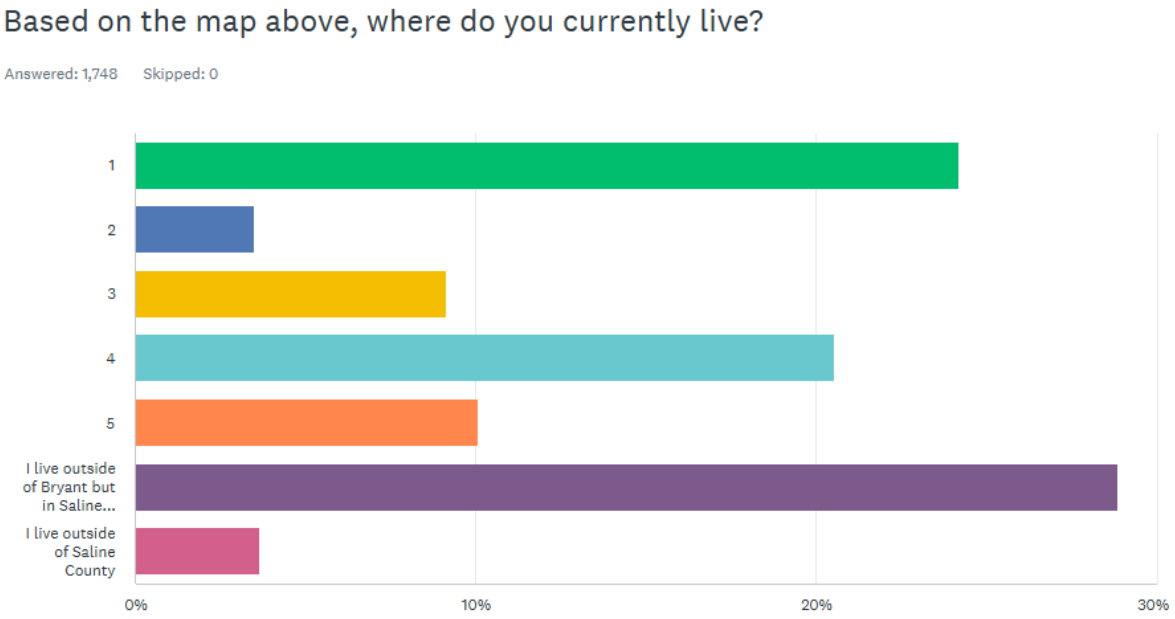
	ENCOURAGE	ALLOW	LIMIT	TOTAL	WEIGHTED AVERAGE
Apartments	9.62% 146	27.29% 414	63.09% 957	1,517	1.30
Townhouses / garden homes / patio homes	26.96% 409	51.29% 778	21.75% 330	1,517	2.89
Condominiums	14.04% 213	41.20% 625	44.76% 679	1,517	1.94
Starter homes	38.69% 587	41.99% 637	19.31% 293	1,517	3.19
Family size homes	65.66% 996	32.17% 488	2.18% 33	1,517	4.25
Luxury homes	30.65% 465	51.22% 777	18.13% 275	1,517	3.07
Retirement / assisted living	33.09% 502	55.97% 849	10.94% 166	1,517	3.33
Mobile homes	4.09% 62	24.59% 373	71.32% 1,082	1,517	0.94
Affordable housing	34.21% 519	35.07% 532	30.72% 466	1,517	2.76

When asked in Survey #2, should "Bryant should focus primarily on single family neighborhoods", respondents had a clear response. The highest percentage of vote (42.47%) said “Bryant **should** focus primarily on single family neighborhoods”. If this response received the highest vote, is the message clear? [Source: Survey #2, Question #8]

Again, do the results of this survey prove citizens were told one thing while the survey indicated a better path?

Truth #3 - The feedback did not come exclusively from Bryant residents.

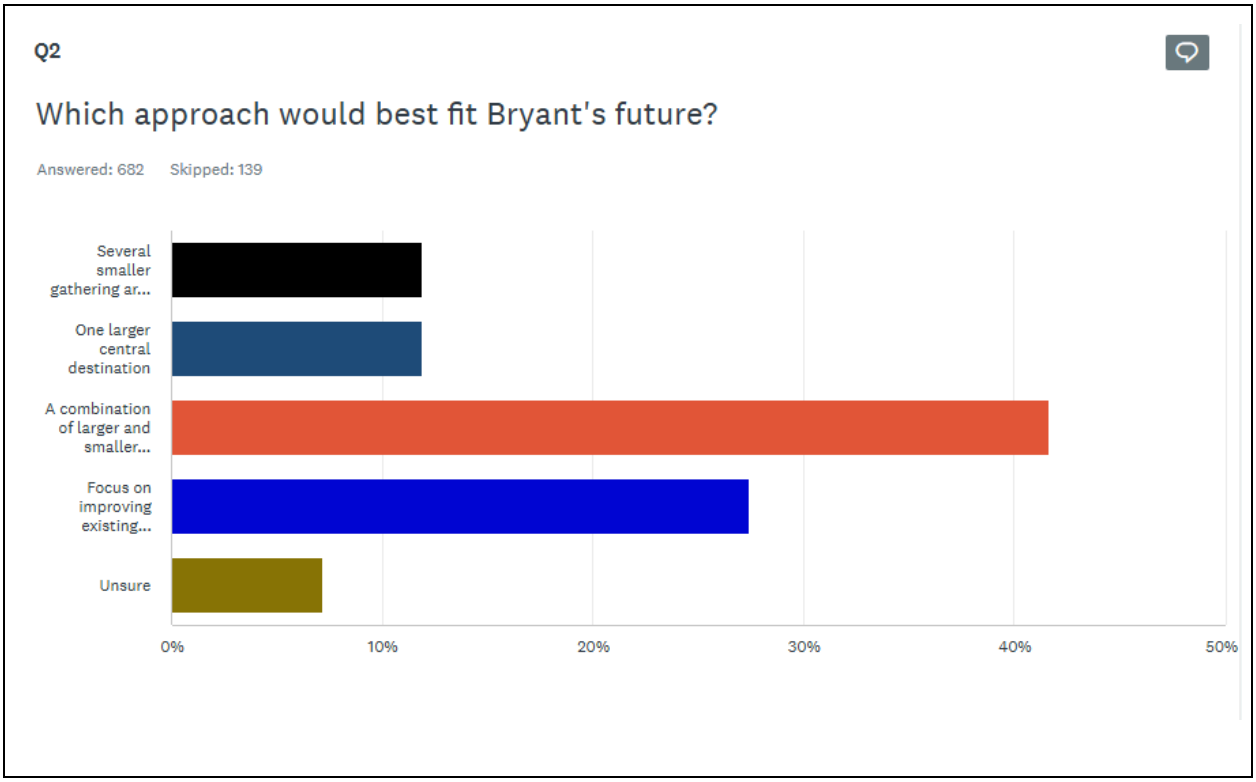
Were Bryant residents led to believe that the survey would be completed by Bryant citizens? The truth is many Bryant Leap Forward surveys were completed by individuals who live outside of Bryant city limits. Over 32.55% of respondents say they currently live either “Outside of Bryant” or “Outside of Saline County”. That means 1 in 3 responses were not Bryant residents. Should non-Bryant citizens have a voice in how the City of Bryant spends the tax revenue gathered from its citizens? [**Source**: Survey #1 Results, Question 1]



Was any attempt made to separate the feedback from Bryant residents and non-residents? Was additional mathematical weight given to the input from Bryant citizens? There is no evidence that any effort was made. Under this operating principle, a Bryant citizen's response would be counted with the same importance as a survey completed by people living in New York City or Shenzhen, China.

Surveys were completed by individuals that are not Bryant tax payers, yet Chris Treat wants to use their response data to say how Bryant's tax money should be spent. This is a failure of leadership. Despite being incredibly simple to prevent non-citizens from participation with a properly designed survey.

Did we see this pattern of non-Bryant resident responses repeated in Survey #2? Yes. In the second survey, respondents self-reported that 28.13% of them did not live in Bryant or Saline County. They are not Bryant tax payers. This aligns consistently with the 32.55% result in Survey #1, proving Survey #1 responses were not an anomaly; it was the standard generated by this method of data collection. [**Source**: Survey #2 Results, Question 1]



Truth #4: Bryant citizens don't want a walkable community (aka nodes)

We have constantly been told by Mayor Treat that Bryant needs or wants walkable communities.

Are walkable communities nice? Sure! Europe has great walkable communities. I acknowledge the benefits of walkable communities for European cities. However, Bryant isn't located in Europe. All the conditions that make great walkable communities in Europe do not exist here in Bryant. A solution that works on the other side of the world (as nice as it is) can't be expected to work half way across the world in Bryant.

When asked what kind of 'atmosphere' should future gathering areas in Bryant have? Only approximately ⅓ of those responding (38.27%) said they wanted a walkable 'atmosphere'. Is 'atmosphere' an interesting choice of words? [Source: Survey #2 Results, Question #3]

The survey was clear, not even half of residents said they wanted 'walkable' communities. Is this result contrary to the 'nodes' that the mayor is proposing?

Why is the mayor pushing so hard for walkable communities?

Truth# 5: We were told Bryant only has 163 apartments, so we need more apartments
During the August 10th Planning Commission meeting, Mayor Treat presented data saying there were only 163 apartment units in the city and that apartments comprised only 2% of our city's housing. As always, Mayor Treat did not understand the topic well enough to answer questions about the number of apartments in Bryant. Planning Commissioner Rick Johnson said "This [city data] is not anywhere near accurate". Commissioner Johnson went on to speculate there are between 1500 and 2000 apartments in Bryant [Source: See time mark 58:20 in the City's own video]. Real data generated by the US Federal Census backups Commissioner Johnson. The US Census data says there are at least 1448 apartments in Bryant as of the last census. This does not count any growth since the last census was taken.

Truth #6: Mayor Treat wants to offer "incentives" for Apartment developers
Did Mayor Treat say he wanted to offer incentives to apartment builders? In the August 2026 Planning commission Mayor Treat said "maybe we can offer some incentives" when talking about 'diversifying our housing options'. He went on to explain that the incentives he wanted to offer were easier zoning approval and not financial. Would easier and less rigorous zoning approvals lead to more apartments in Bryant? [See time mark 54:45 in the City's own video]

Conclusion

Based on the facts presented, have you been told the truth? Do the words coming out of the Mayor's mouth match the data found in the Bryant Leap Forward surveys? Are citizens telling city leadership that we need apartments? Should you vote for a Mayor that mis-represents the facts?

Adendum #1

Examples of high density work performed by Crafton Tull and DPZ CoDesign

Playa Vista, California

Outcome: Recommended a compact, high-density residential infill master plan averaging 45 housing units per acre, integrating mid-rise multi-family apartments and townhomes around shared public squares.

Link: Congress for the New Urbanism Case Study on Playa Vista

Miami Beach, Florida

Outcome: Developed the AQUA master plan, replacing low-density sprawl models with mid-rise apartment buildings and urban townhouses integrated with public greens and pedestrian access.

Link: DPZ CoDesign's Pockets of Community Overview

National / Model Code

Outcome: Created the SmartCode model framework, enabling municipalities to allow high-density multi-family buildings and mixed-use towers by right in urban centers through form-based rules.

Link: Center for Applied Transect Studies SmartCode Documentation

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Bryant Comprehensive Plan Survey 1

Bryant Survey Responses

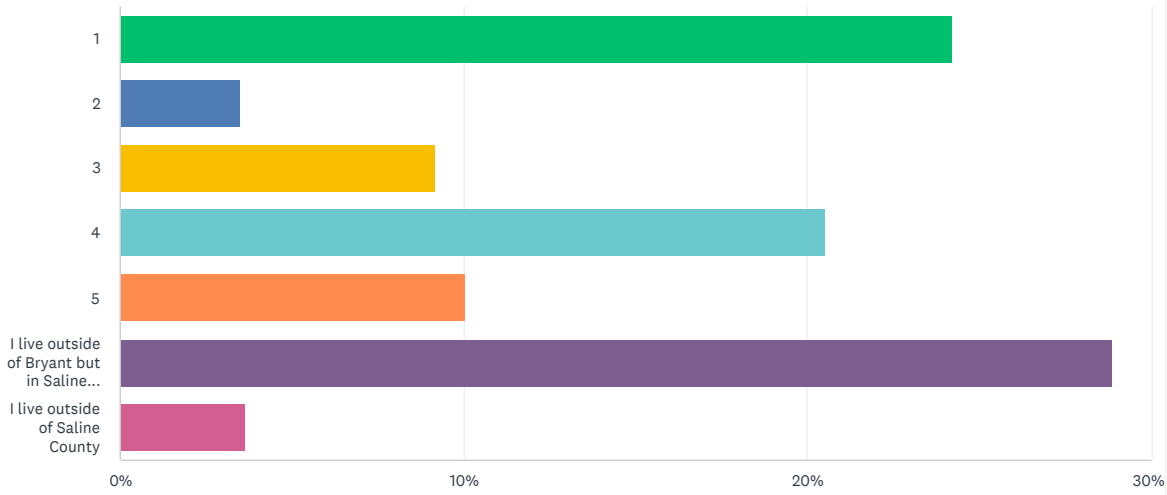
QUESTION SUMMARIES | DATA TRENDS | INDIVIDUAL RESPONSES

All Pages

Q1

Based on the map above, where do you currently live?

Answered: 1,748 Skipped: 0



ANSWER CHOICES	RESPONSES	
1	24.20%	423
2	3.49%	61
3	9.15%	160
4	20.54%	359
5	10.07%	176
I live outside of Bryant but in Saline County	28.89%	505
I live outside of Saline County	3.66%	64
TOTAL		**1,748**

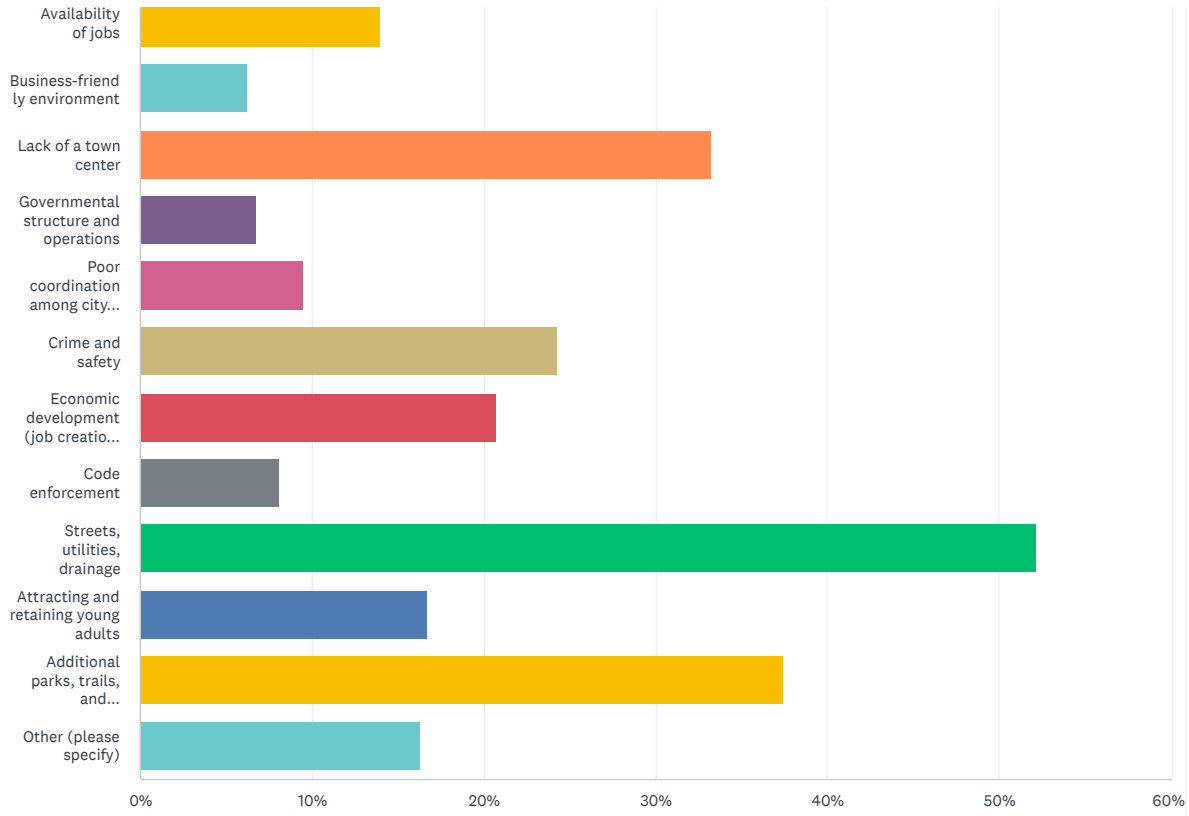
Q2

What are the THREE most important issues facing Bryant today? (Select up to

SIGN UP FREE

Answered: 1,592 Skipped: 156





ANSWER CHOICES		RESPONSES	
Neighborhood character and livability		22.74%	362
Vacant and abandoned properties		9.42%	150
Availability of jobs		14.01%	223
Business-friendly environment		6.22%	99
Lack of a town center		33.23%	529
Governmental structure and operations		6.78%	108
Poor coordination among city government, businesses, and community groups		9.48%	151
Crime and safety		24.31%	387
Economic development (job creation and business growth)		20.73%	330
Code enforcement		8.04%	128
Streets, utilities, drainage		52.20%	831
Attracting and retaining young adults		16.71%	266
Additional parks, trails, and recreational opportunities		37.44%	596
Other (please specify)	Responses	16.27%	259

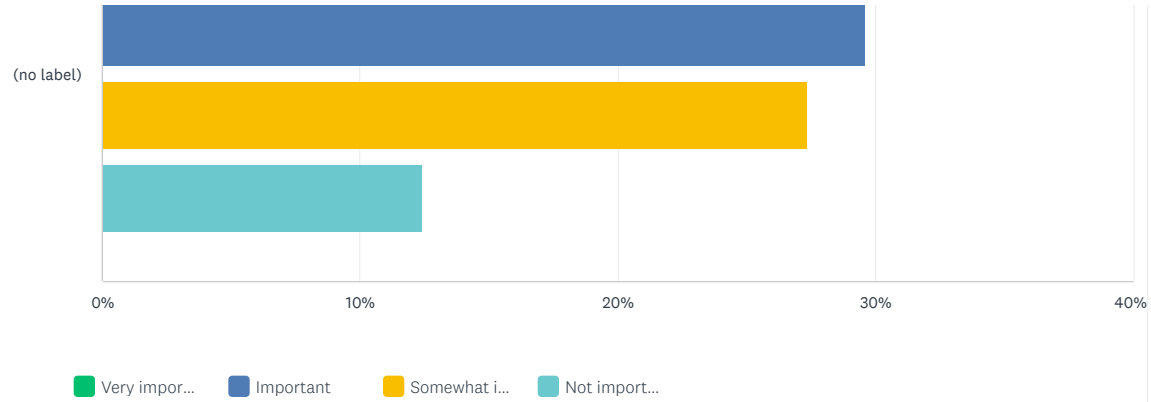
Total Respondents: 1,592

Q3

How important is it for Bryant to develop a traditional town center or community gathering place?

Answered: 1,577 Skipped: 171



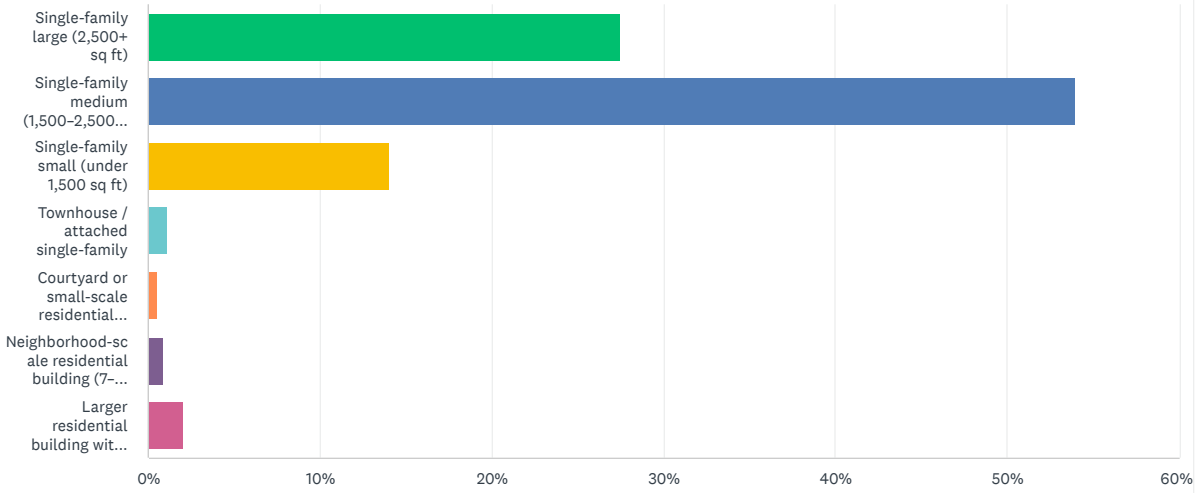


	VERY IMPORTANT	IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT	TOTAL	WEIGHTED AVERAGE
(no label)	30.56% 482	29.61% 467	27.39% 432	12.43% 196	1,577	2.66

Q4

What type of housing do you currently live in?

Answered: 1,564 Skipped: 184



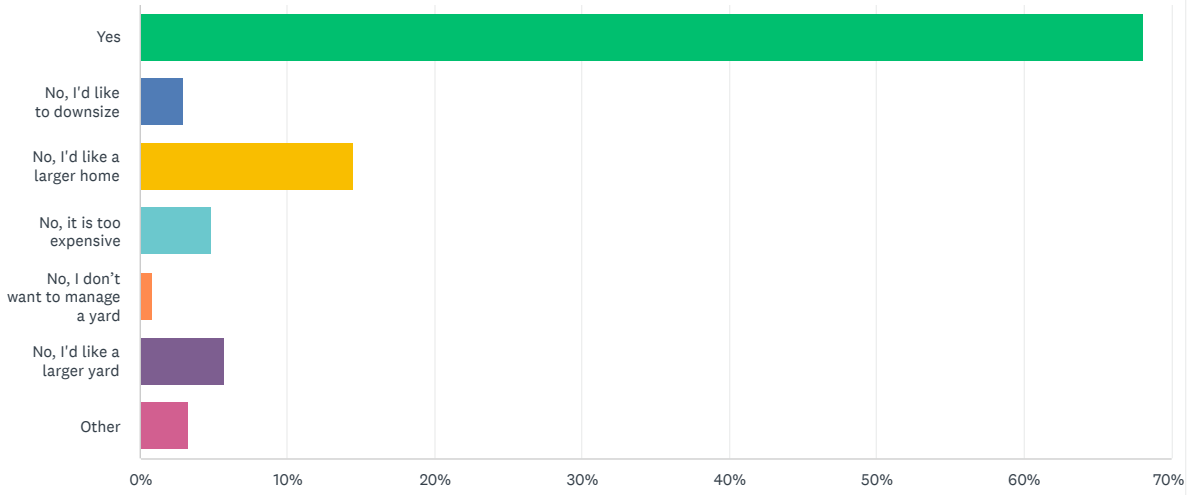
ANSWER CHOICES	RESPONSES	
Single-family large (2,500+ sq ft)	27.49%	430
Single-family medium (1,500–2,500 sq ft)	53.96%	844
Single-family small (under 1,500 sq ft)	14.07%	220
Townhouse / attached single-family	1.09%	17
Courtyard or small-scale residential building (≤6 units)	0.58%	9
Neighborhood-scale residential building (7–24 units)	0.83%	13
Larger residential building with shared amenities (24+ units)	1.98%	31
TOTAL		**1,564**

Q5

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Does your current housing meet your preferences?

Answered: 1,555 Skipped: 193

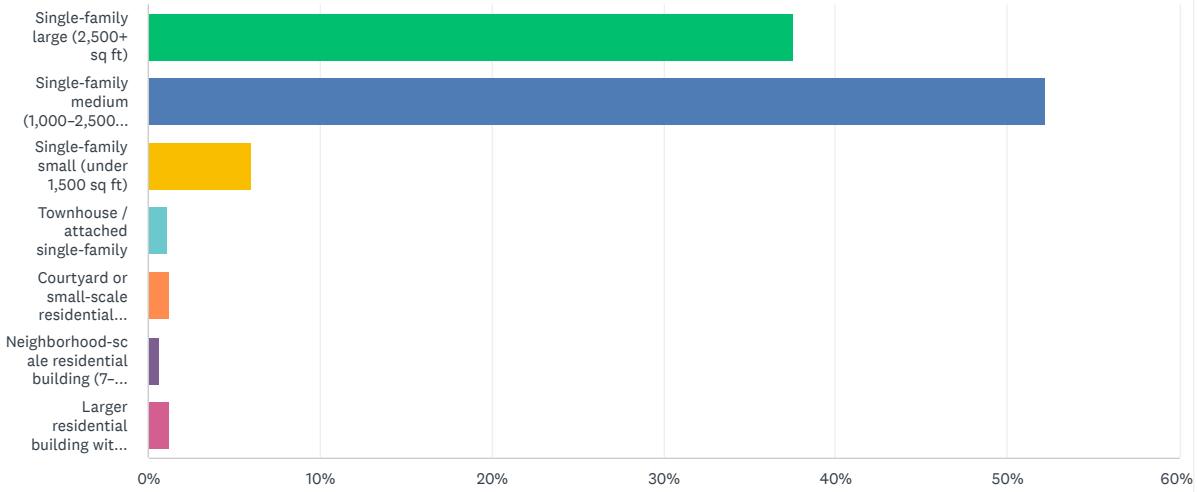


ANSWER CHOICES		RESPONSES	
Yes		68.10%	1,059
No, I'd like to downsize		2.89%	45
No, I'd like a larger home		14.53%	226
No, it is too expensive		4.76%	74
No, I don't want to manage a yard		0.77%	12
No, I'd like a larger yard		5.72%	89
Other	Responses	3.22%	50
TOTAL			**1,555**

Q6

What is your preferred type of housing?

Answered: 1,541 Skipped: 207



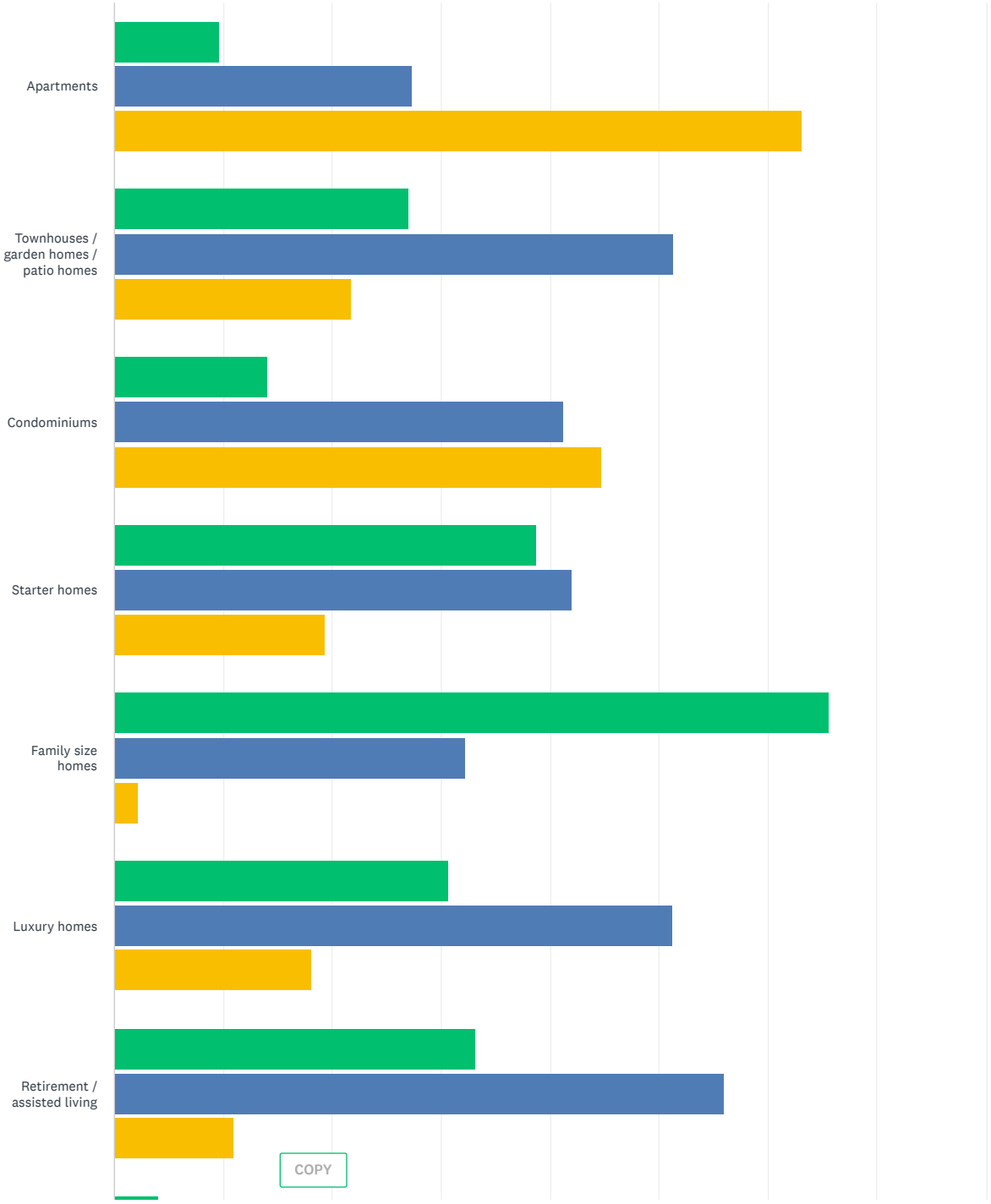
ANSWER CHOICES	COPY	RESPONSES	
Single-family large (2,500+ sq ft)		37.57%	579

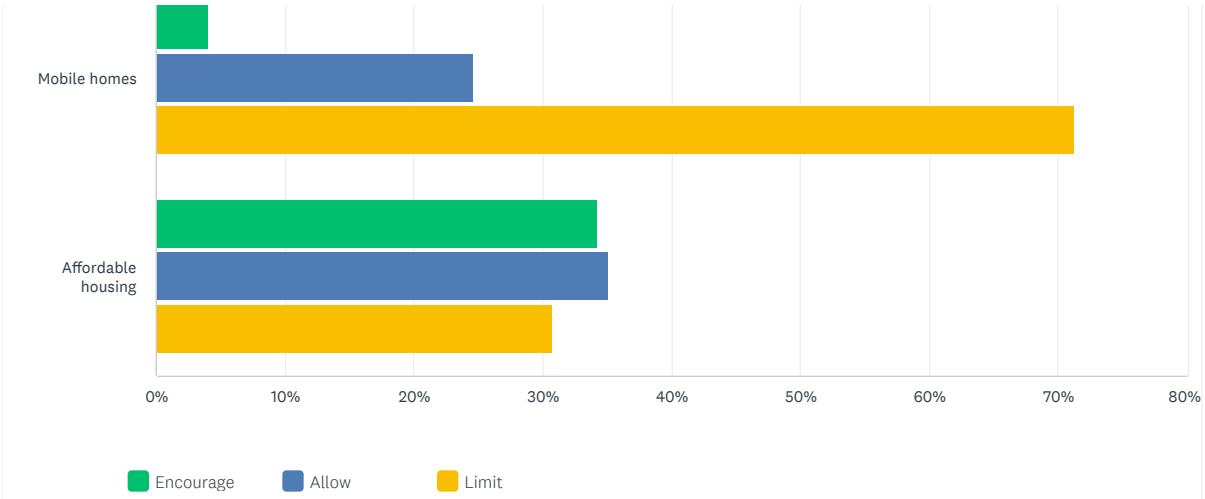
Single-family medium (1,000–2,500 sq ft)	52.24%	805
Single-family small (under 1,500 sq ft)	5.97%	92
Townhouse / attached single-family	1.10%	17
Courtyard or small-scale residential building (≤6 units)	1.23%	19
Neighborhood-scale residential building (7–24 units)	0.65%	10
Larger residential building with shared amenities (24+ units)	1.23%	19
TOTAL		**1,541**

Q7

Should Bryant Encourage, Allow, or Limit each of the following types of housing:

Answered: 1,517 Skipped: 231



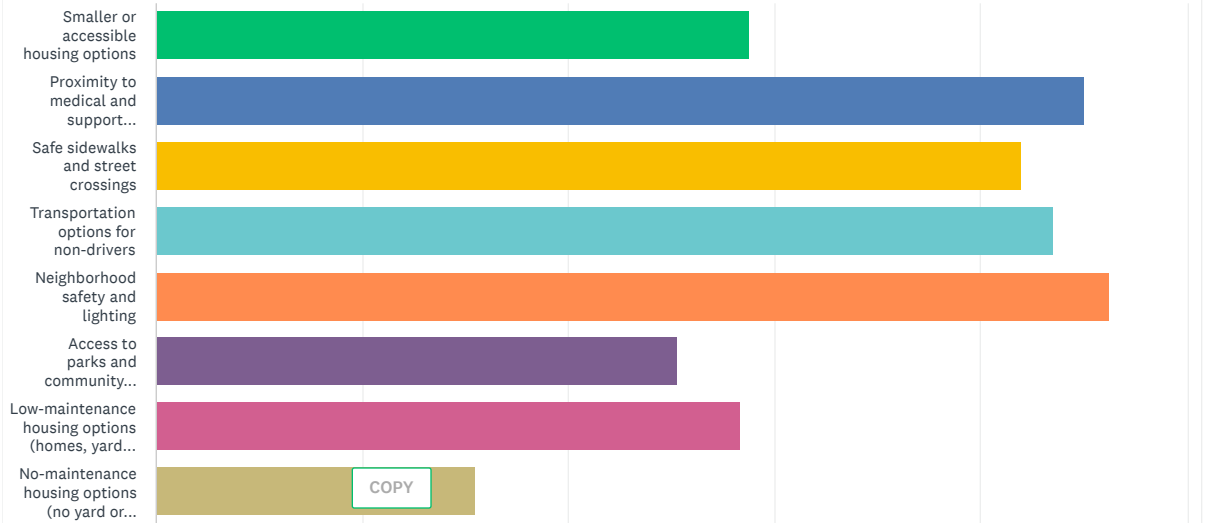


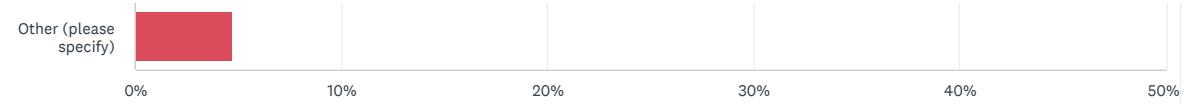
	ENCOURAGE	ALLOW	LIMIT	TOTAL	WEIGHTED AVERAGE
Apartments	9.62% 146	27.29% 414	63.09% 957	1,517	1.30
Townhouses / garden homes / patio homes	26.96% 409	51.29% 778	21.75% 330	1,517	2.89
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Affordable housing	34.21% 519	35.07% 532	30.72% 466	1,517	2.76

Q8

Which of the following are the most important considerations to support aging in place in Bryant? (Select up to three responses)

Answered: 1,486 Skipped: 262



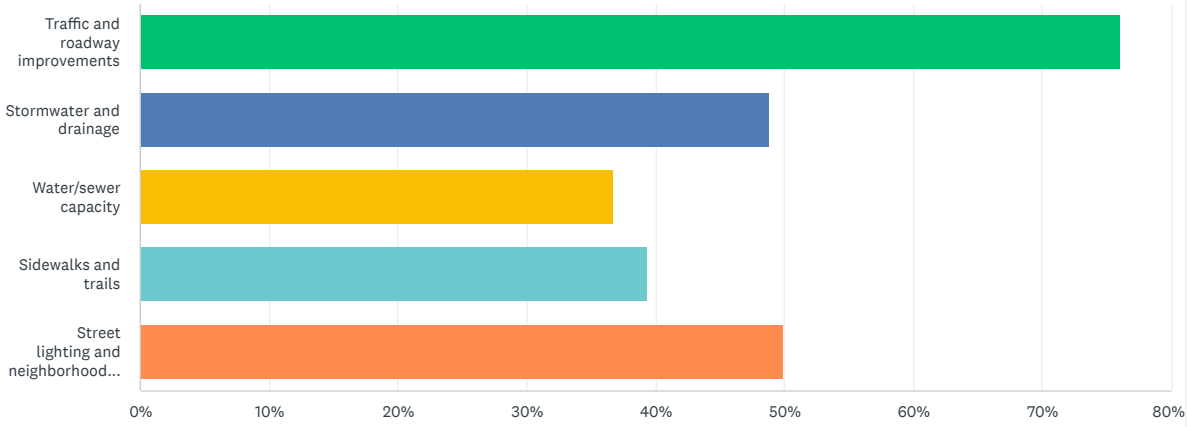


ANSWER CHOICES		RESPONSES	
Smaller or accessible housing options		28.80%	428
Proximity to medical and support services		45.02%	669
Safe sidewalks and street crossings		41.99%	624
Transportation options for non-drivers		43.54%	647
Neighborhood safety and lighting		46.23%	687
Access to parks and community spaces		25.30%	376
Low-maintenance housing options (homes, yards, and exterior upkeep)		28.33%	421
No-maintenance housing options (no yard or exterior upkeep)		15.48%	230
Other (please specify)	Responses	4.71%	70
Total Respondents: 1,486			

Q9

Which type of infrastructure should be the highest priority for Bryant? (Select up to three)

Answered: 1,478 Skipped: 270

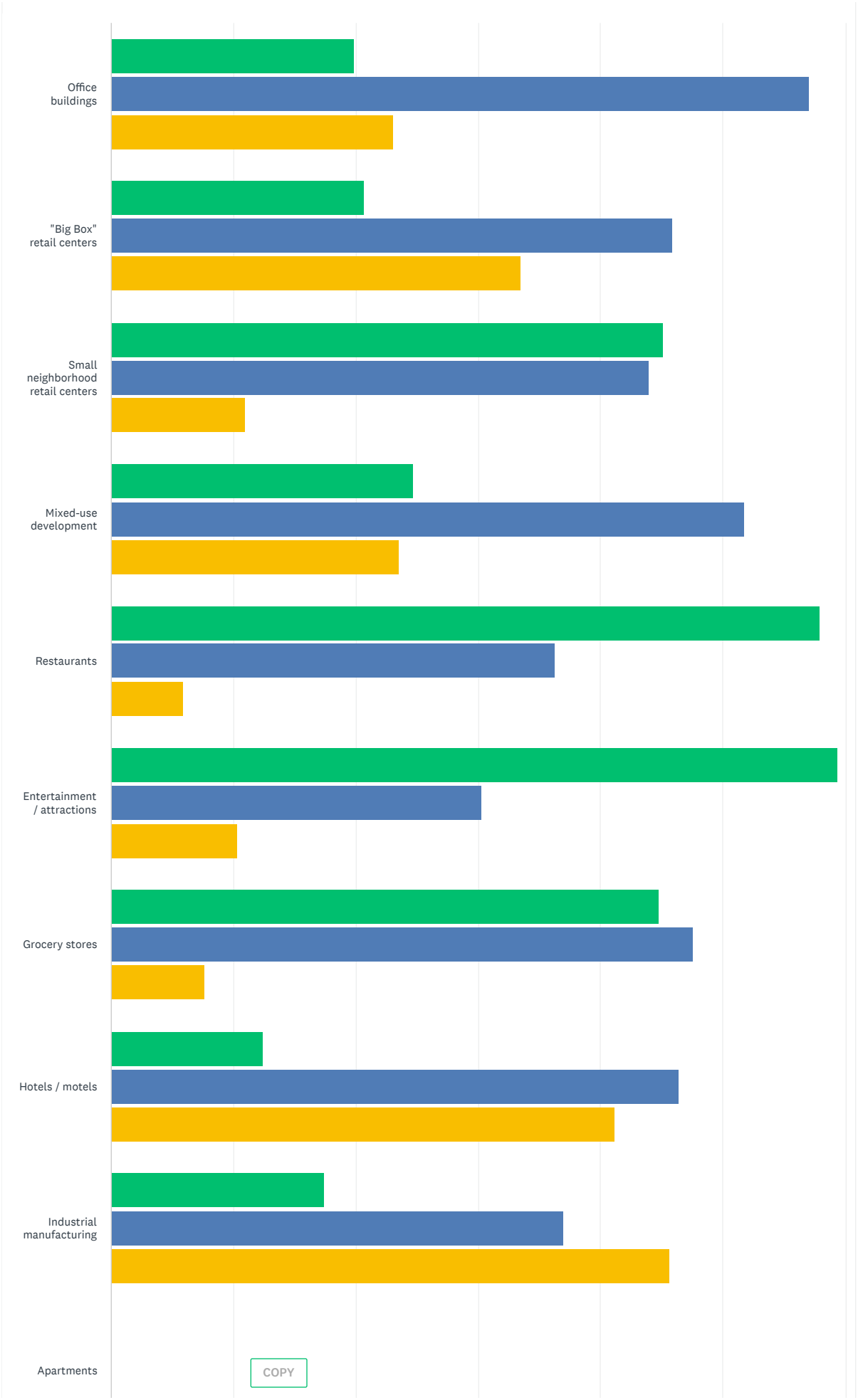


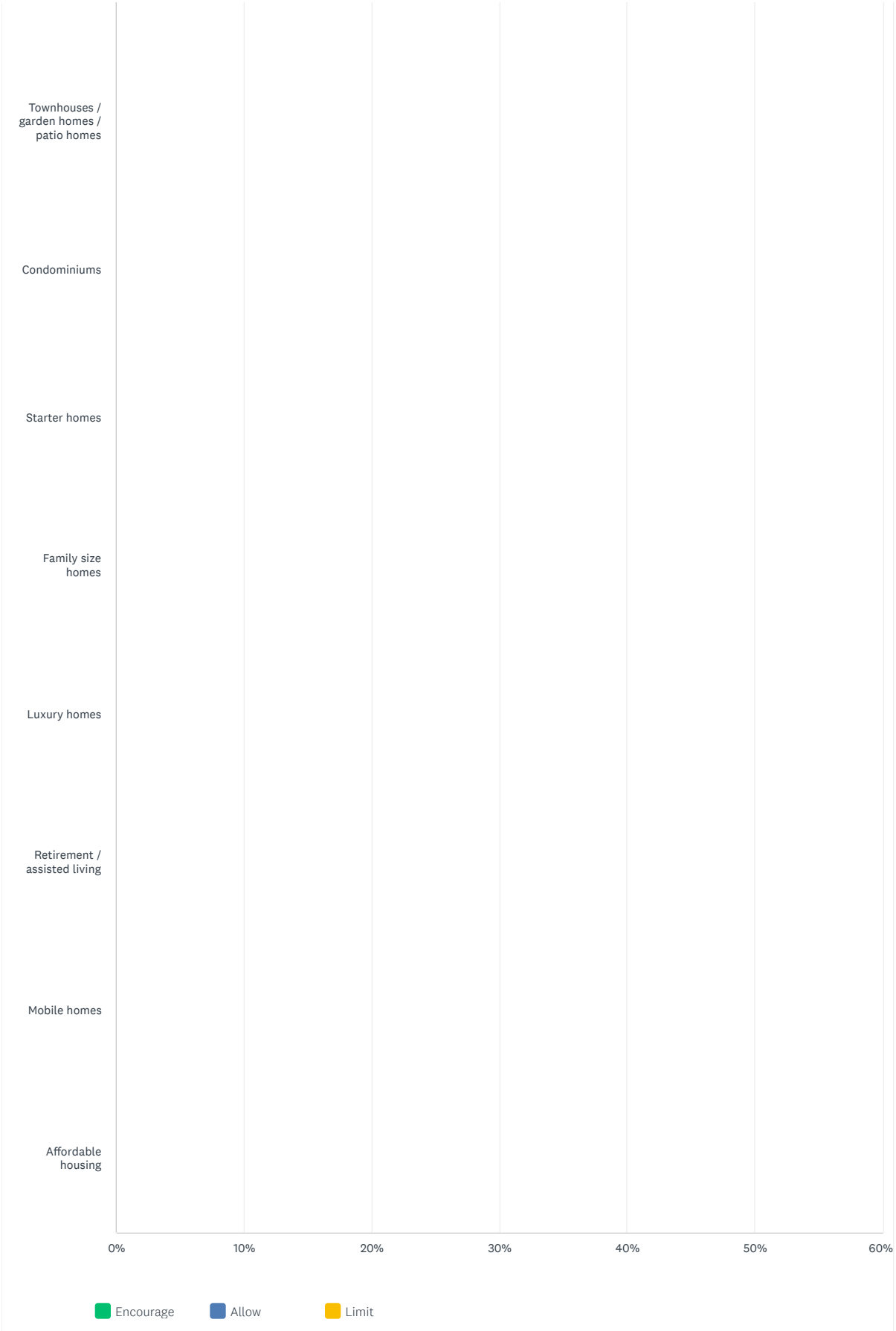
ANSWER CHOICES	RESPONSES	
Traffic and roadway improvements	76.05%	1,124
Stormwater and drainage	48.85%	722
Water/sewer capacity	36.74%	543
Sidewalks and trails	39.38%	582
Street lighting and neighborhood streets	49.93%	738
Total Respondents: 1,478		

Q10

Should Bryant Encourage, Allow, or Limit each of the following:

Answered: 1,467 Skipped: 281 COPY


Office buildings
"Big Box" retail centers
Small neighborhood retail centers
Mixed-use development
Restaurants
Entertainment / attractions
Grocery stores
Hotels / motels
Industrial manufacturing
Apartments
COPY



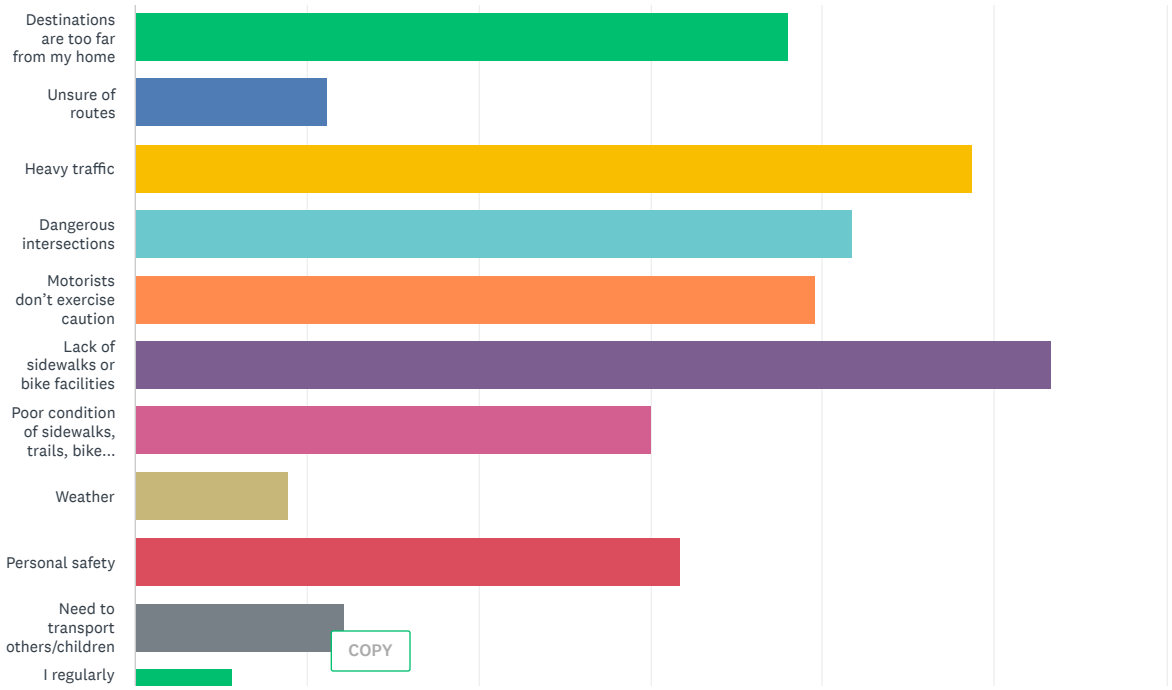
		ENCOURAGE	ALLOW	LIMIT	TOTAL	WEIGHTED AVERAGE
Office buildings	COPY	19.90% 292	57.06% 837	23.04% 338	1,467	2.71
"Big Box" retail centers		20.65%	45.88%	33.47%		

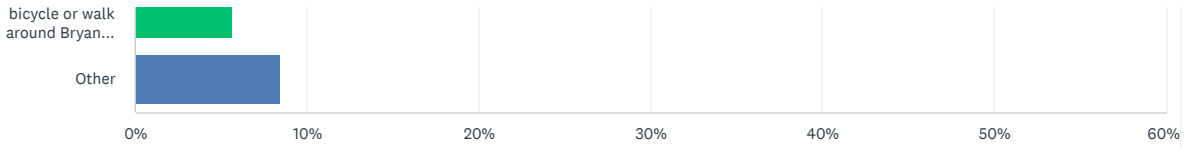
Big Box retail centers	303	673	491	1,467	2.41
Small neighborhood retail centers	45.13% 662	43.90% 644	10.97% 161	1,467	3.57
Mixed-use development	24.68% 362	51.81% 760	23.52% 345	1,467	2.79
Restaurants	57.87% 849	36.26% 532	5.86% 86	1,467	3.98
Entertainment / attractions	59.37% 871	30.27% 444	10.36% 152	1,467	3.88
Grocery stores	44.79% 657	47.58% 698	7.63% 112	1,467	3.67
Hotels / motels	12.41% 182	46.42% 681	41.17% 604	1,467	2.01
Industrial manufacturing	17.38% 255	36.95% 542	45.67% 670	1,467	1.98
Apartments	0.00% 0	0.00% 0	0.00% 0	0	0.00
Townhouses / garden homes / patio homes	0.00% 0	0.00% 0	0.00% 0	0	0.00
Condominiums	0.00% 0	0.00% 0	0.00% 0	0	0.00
Starter homes	0.00% 0	0.00% 0	0.00% 0	0	0.00
Family size homes	0.00% 0	0.00% 0	0.00% 0	0	0.00
Luxury homes	0.00% 0	0.00% 0	0.00% 0	0	0.00
Retirement / assisted living	0.00% 0	0.00% 0	0.00% 0	0	0.00
Mobile homes	0.00% 0	0.00% 0	0.00% 0	0	0.00
Affordable housing	0.00% 0	0.00% 0	0.00% 0	0	0.00

Q11

What keeps you or your family from walking or riding a bicycle more often? (Select all that apply)

Answered: 1,457 Skipped: 291





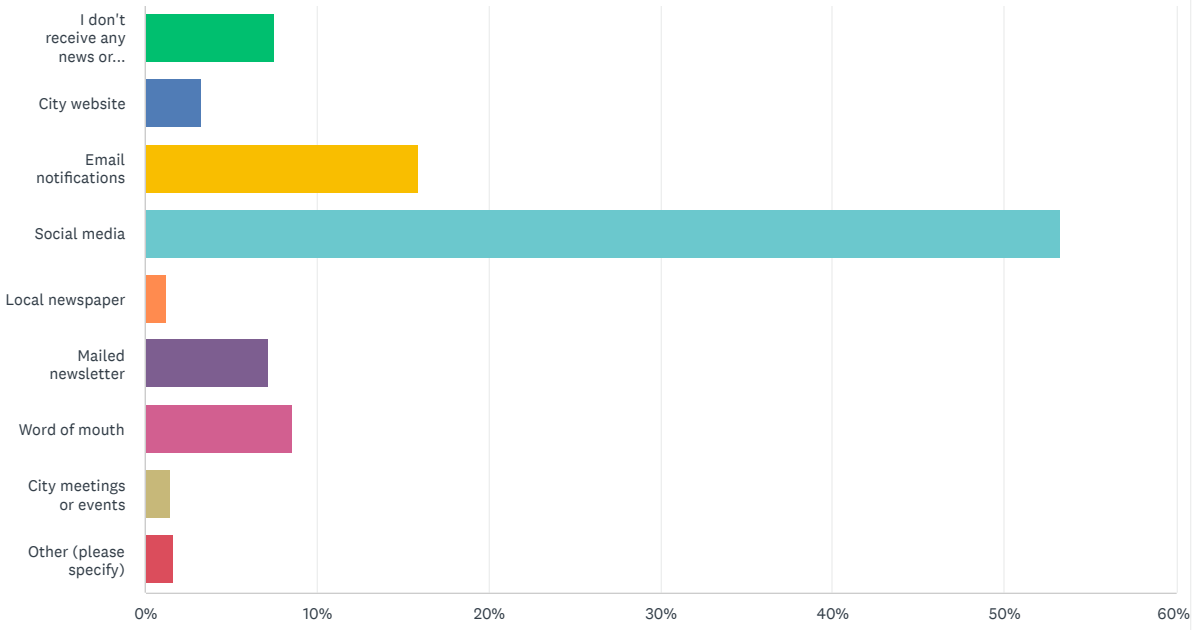
ANSWER CHOICES		RESPONSES	
Destinations are too far from my home		38.02%	554
Unsure of routes		11.19%	163
Heavy traffic		48.73%	710
Dangerous intersections		41.73%	608
Motorists don't exercise caution		39.60%	577
Lack of sidewalks or bike facilities		53.33%	777
Poor condition of sidewalks, trails, bike lanes, etc.		30.06%	438
Weather		8.92%	130
Personal safety		31.78%	463
Need to transport others/children		12.15%	177
I regularly bicycle or walk around Bryant without major concerns		5.70%	83
Other	Responses	8.44%	123

Total Respondents: 1,457

Q12

How do you typically receive news and information within the City of Bryant?

Answered: 1,451 Skipped: 297



ANSWER CHOICES	RESPONSES	
I don't receive any news or information about the City of Bryant	7.51%	109
City website	3.24%	47
Email notifications	15.92%	231
Social media	53.27%	773

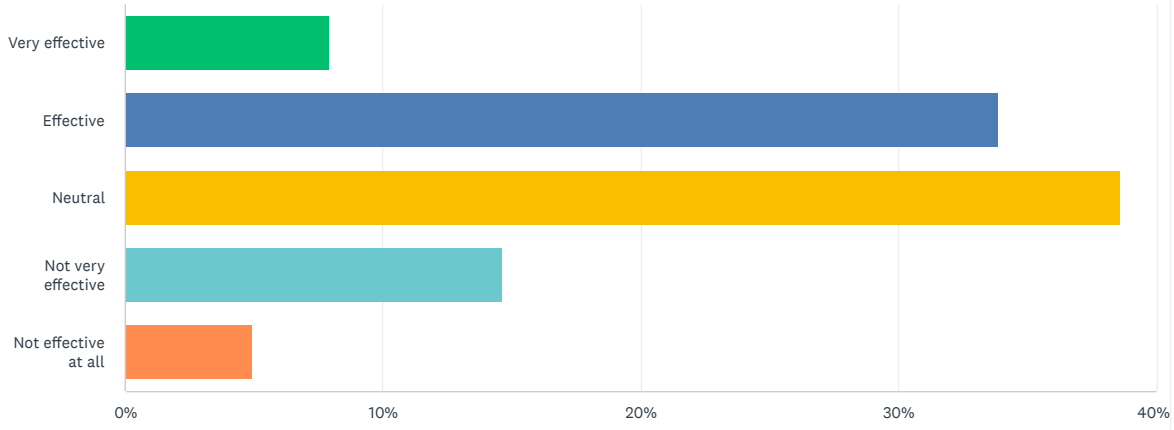
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Local newspaper	1.24%	18
Mailed newsletter	7.17%	104
Word of mouth	8.55%	124
City meetings or events	1.45%	21
Other (please specify)	1.65%	24
TOTAL		**1,451**

Q13

How effective is the City of Bryant at communicating information through the methods you use?

Answered: 1,448 Skipped: 300



ANSWER CHOICES	RESPONSES	
Very effective	7.94%	115
Effective	33.91%	491
Neutral	38.60%	559
Not very effective	14.64%	212
Not effective at all	4.90%	71
TOTAL		**1,448**

Q14

What do you like most about living in Bryant?

Answered: 1,082 Skipped: 666

Mills Park. Its nature trail is beautiful.

6/21/2026 08:13 PM

Bryant has grown so much in the last 30 years, I do not enjoy it as much as I use to. The traffic is terrible. We are becoming Little Rock.

6/18/2026 11:59 AM

Its close to LR for commuters but still a homey vibe

COPY

5/23/2026 08:27 PM

Small town feel but close to services

5/21/2026 08:02 PM

Q15

What is the top issue Bryant should focus on in the next five years?

Answered: 1,114 Skipped: 634

Solid city planning - intentional planning and mixed use zoning

6/21/2026 08:13 PM

Traffic! Lord knows the Chick-Fil-a entrance needs to be changed.

6/18/2026 11:59 AM

Limit apartments and development of open spaces. I like being able to see a field, woods, parks. Commercial construction is out of hand

5/23/2026 08:27 PM

Infrastructure (roads, traffic flow, water and sewer)

5/21/2026 08:02 PM

Q16

What is one thing you value about Bryant that should be preserved as the city grows?

Answered: 998 Skipped: 750

Our natural beauty

6/21/2026 08:13 PM

The schools. We need to keep the liberal nuts out of it and not let them indoctrinate our children!!

6/18/2026 11:59 AM

Green space COPY

5/23/2026 08:27 PM

Don't try to be Little Rock

5/21/2026 08:02 PM

Q17

Do you have any other thoughts you would like to share regarding the comprehensive plan for Bryant?

Answered: 723 Skipped: 1,025

We need an arts center to offer some cultural offerings in Bryant.

6/21/2026 08:13 PM

Please consider bike paths and parks and rec. Healthy citizens and open spaces are great

5/23/2026 08:27 PM

There are so many elementary schools, it's very difficult to move to a better area without uprooting small children.

5/21/2026 01:18 PM

I've lived here for 47 years and I wish the new people to the city cared about it as much as us that have been here our whole lives. I've noticed the community atmosphere fade as more and more people with no roots in the city move in.

5/18/2026 11:53 AM

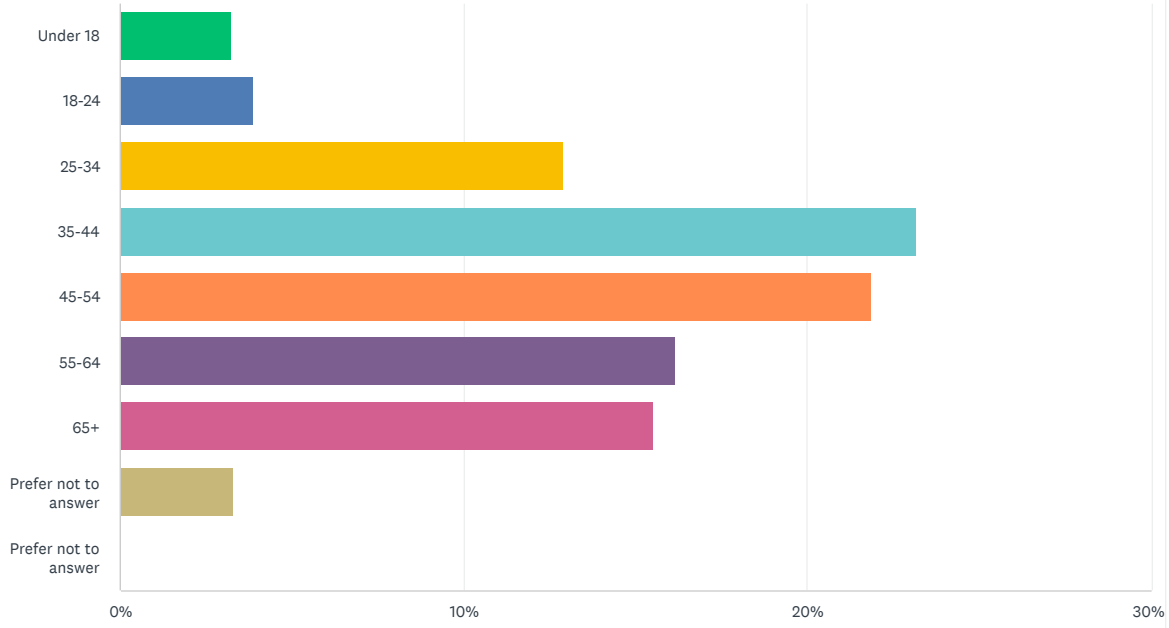


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Q19

What is your age?

Answered: 1,364 Skipped: 384

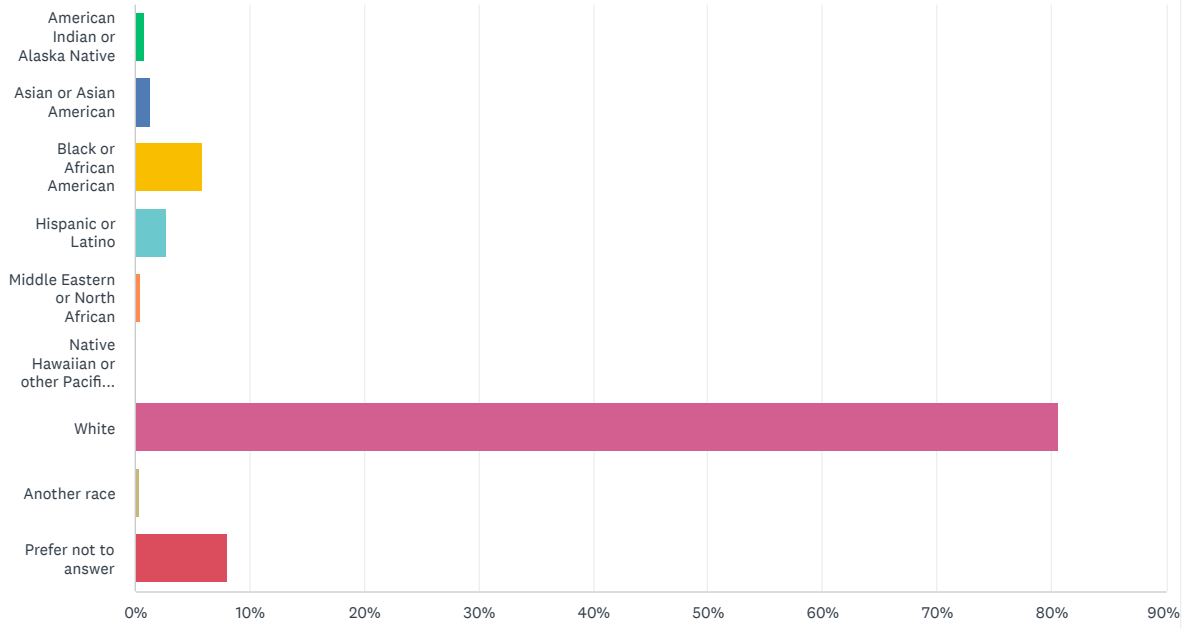


ANSWER CHOICES	RESPONSES	
Under 18	3.23%	44
18-24	3.89%	53
25-34	12.90%	176
35-44	23.17%	316
45-54	21.85%	298
55-64	16.13%	220
65+	15.54%	212
Prefer not to answer	3.30%	45
Prefer not to answer	0.00%	0
TOTAL		**1,364**

Q20

What is your ethnicity? COPY

Answered: 1,364 Skipped: 384

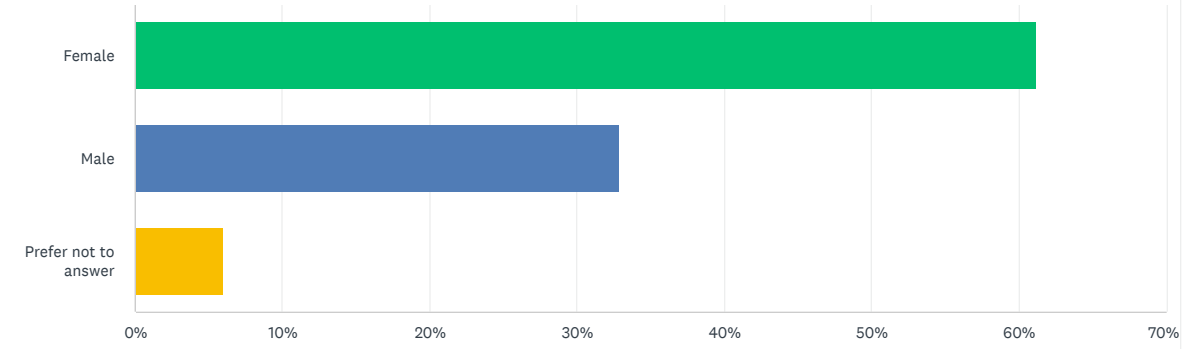


ANSWER CHOICES	RESPONSES	
American Indian or Alaska Native	0.81%	11
Asian or Asian American	1.25%	17
Black or African American	5.87%	80
Hispanic or Latino	2.71%	37
Middle Eastern or North African	0.44%	6
Native Hawaiian or other Pacific Islander	0.00%	0
White	80.57%	1,099
Another race	0.29%	4
Prefer not to answer	8.06%	110
TOTAL		**1,364**

Q21

What is your gender?

Answered: 1,364 Skipped: 384



COPY

ANSWER CHOICES	RESPONSES

Female	61.22%	835
Male	32.84%	448
Prefer not to answer	5.94%	81
TOTAL		**1,364**

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New Bryant Comprehensive Plan Survey 2

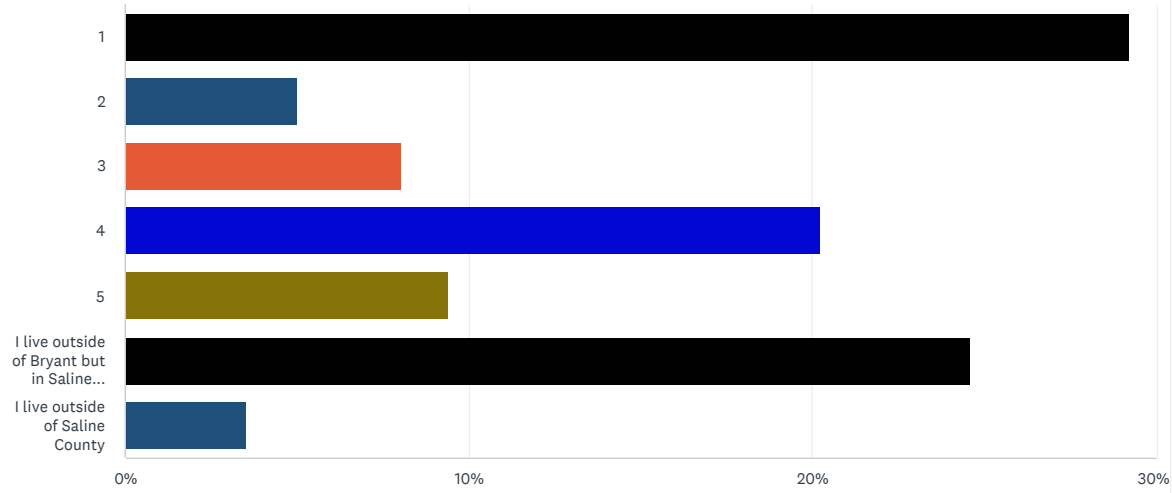
QUESTION SUMMARIES | DATA TRENDS | INDIVIDUAL RESPONSES

All Pages

Q1

Based on the map above, where do you currently live?

Answered: 821 Skipped: 0



ANSWER CHOICES	RESPONSES	
1	29.23%	240
2	4.99%	41
3	8.04%	66
4	20.22%	166
I live outside of Bryant but in Saline County	24.60%	202
I live outside of Saline County	3.53%	29
TOTAL		821

SIGN UP FREE

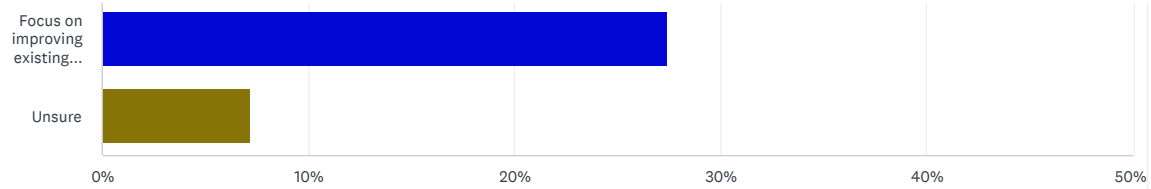
Q2

Which approach would best fit Bryant's future?

Answered: 682 Skipped: 139



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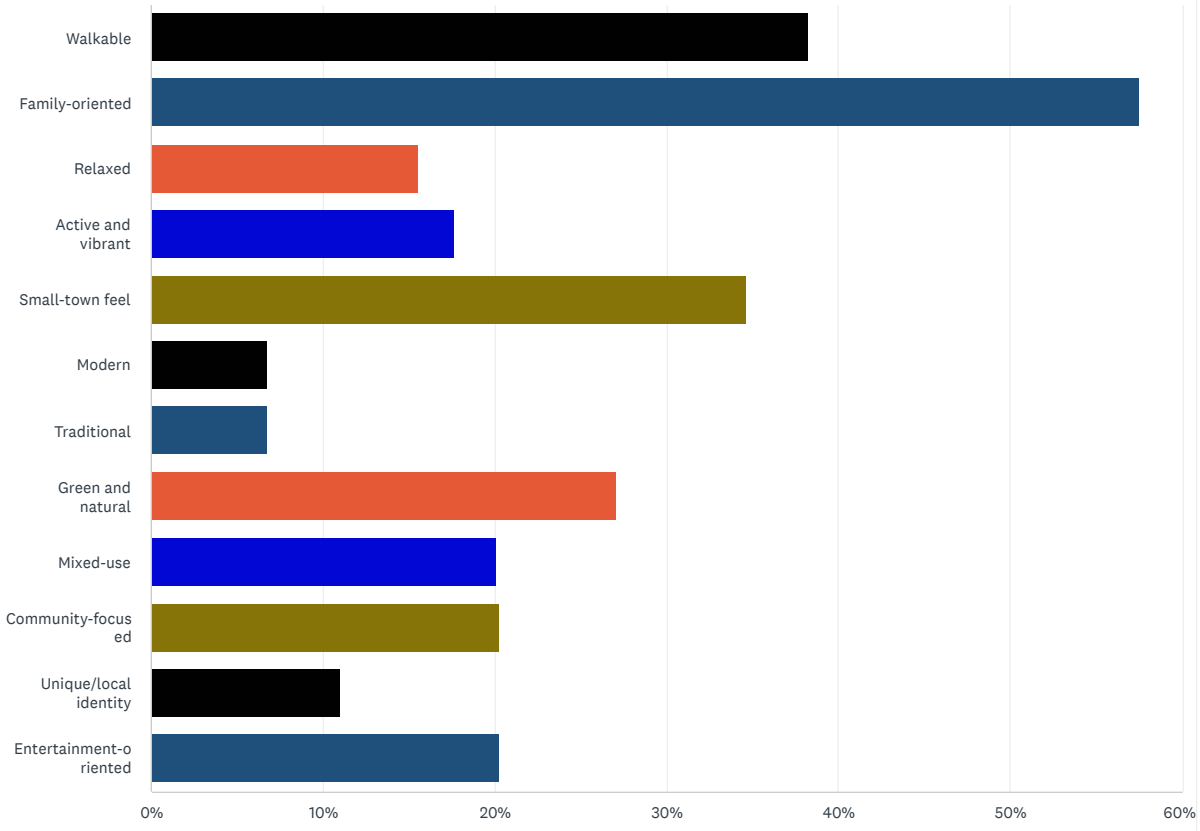


ANSWER CHOICES	RESPONSES	
Several smaller gathering areas throughout the city	11.88%	81
One larger central destination	11.88%	81
A combination of larger and smaller gathering areas	41.64%	284
Focus on improving existing commercial areas	27.42%	187
Unsure	7.18%	49
TOTAL		**682**

Q3

What kind of atmosphere should future gathering areas in Bryant have? (Select up to 3)

Answered: 682 Skipped: 139



ANSWER CHOICES	RESPONSES	
Walkable	38.27%	261
Family-oriented	57.48%	392
Relaxed	15.54%	106
Active and vibrant	17.60%	120

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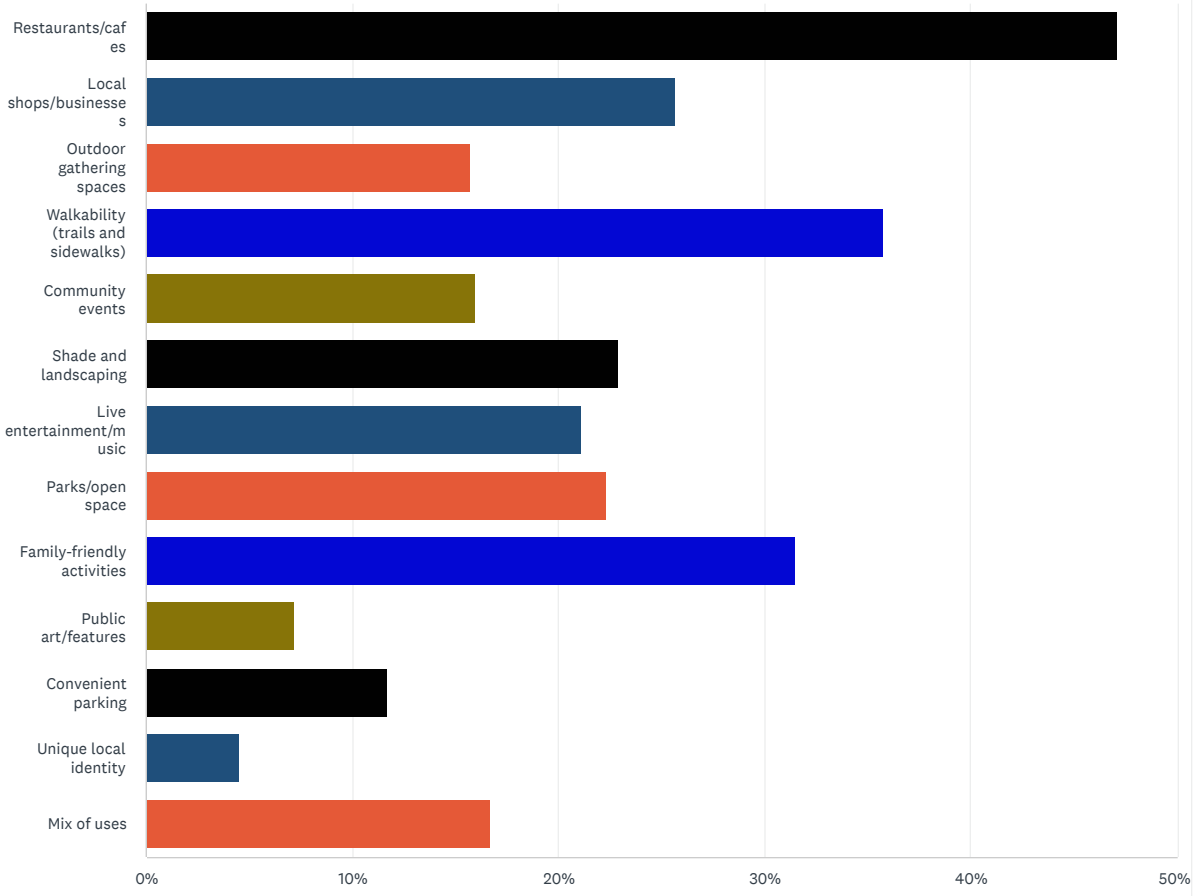
Small-town feel	34.60%	236
Modern	6.74%	46
Traditional	6.74%	46
Green and natural	27.13%	185
Mixed-use	20.09%	137
Community-focused	20.23%	138
Unique/local identity	11.00%	75
Entertainment-oriented	20.23%	138

Total Respondents: 682

Q4

What would make an area feel like a destination you would regularly visit? (Select up to 3)

Answered: 682 Skipped: 139



ANSWER CHOICES	RESPONSES	
Restaurants/cafes	47.07%	321
Local shops/businesses	25.66%	175
Outdoor gathering spaces	15.69%	107
Walkability (trails and sidewalks)	35.78%	244
Community events	15.98%	109
Shade and landscaping	22.87%	156
Live entertainment/music	21.11%	144

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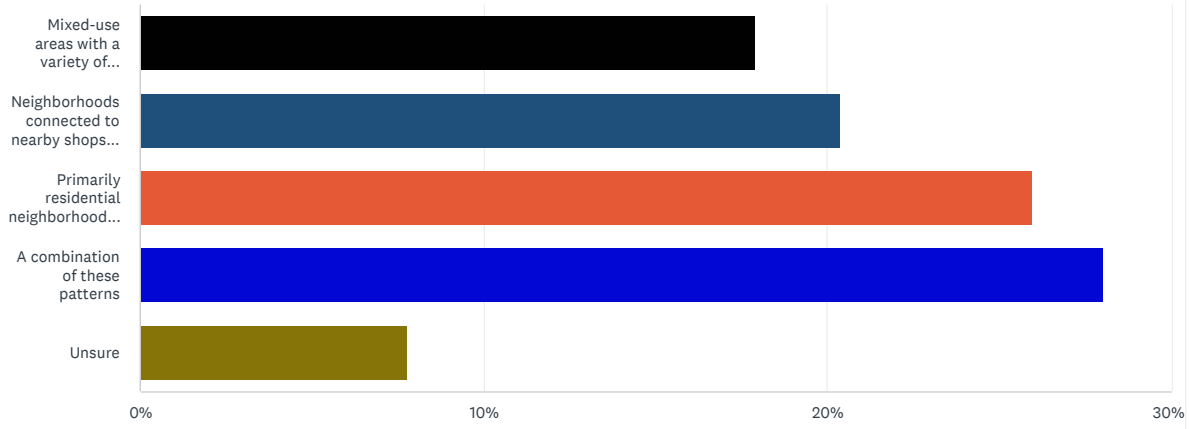
Parks/open space	22.29%	152
Family-friendly activities	31.52%	215
Public art/features	7.18%	49
Convenient parking	11.73%	80
Unique local identity	4.55%	31
Mix of uses	16.72%	114

Total Respondents: 682

Q5

Which development pattern best reflects Bryant's future?

Answered: 682 Skipped: 139

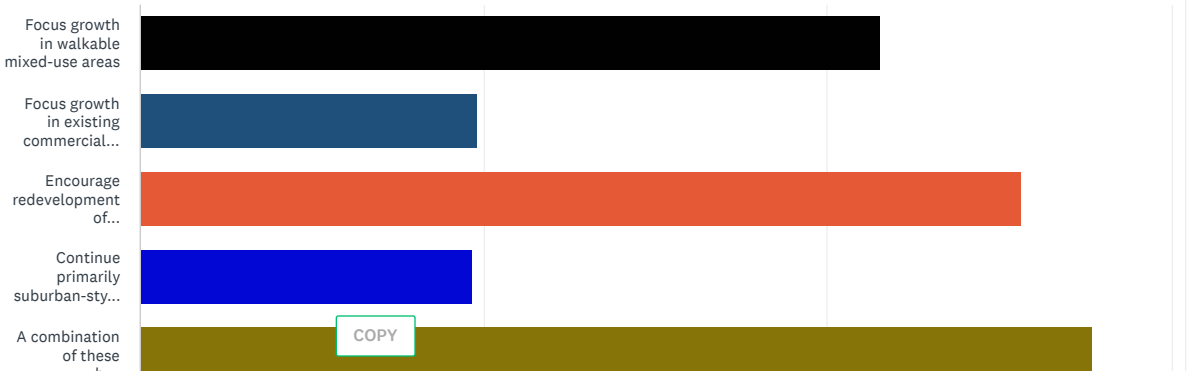


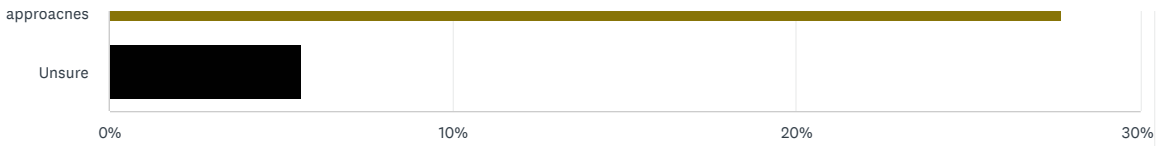
ANSWER CHOICES	RESPONSES	
Mixed-use areas with a variety of housing, businesses, and activities	17.89%	122
Neighborhoods connected to nearby shops, services, and gathering spaces	20.38%	139
Primarily residential neighborhoods separated from commercial areas	25.95%	177
A combination of these patterns	28.01%	191
Unsure	7.77%	53
TOTAL		**682**

Q6

What approach to future growth would best fit Bryant?

Answered: 682 Skipped: 139



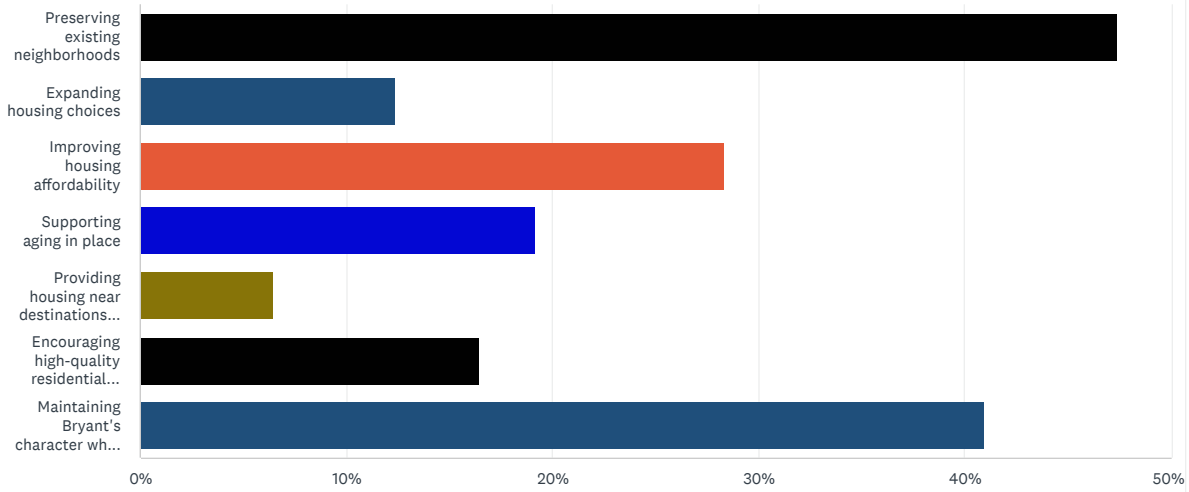


ANSWER CHOICES	RESPONSES	
Focus growth in walkable mixed-use areas	21.55%	147
Focus growth in existing commercial corridors	9.82%	67
Encourage redevelopment of underutilized properties	25.66%	175
Continue primarily suburban-style development	9.68%	66
A combination of these approaches	27.71%	189
Unsure	5.57%	38
TOTAL		**682**

Q7

Which housing-related goal should Bryant prioritize over the next 20 years? (Select up to 2)

Answered: 664 Skipped: 157



ANSWER CHOICES	RESPONSES	
Preserving existing neighborhoods	47.44%	315
Expanding housing choices	12.35%	82
Improving housing affordability	28.31%	188
Supporting aging in place	19.13%	127
Providing housing near destinations and services	6.48%	43
Encouraging high-quality residential design	16.42%	109
Maintaining Bryant's character while accommodating growth	40.96%	272

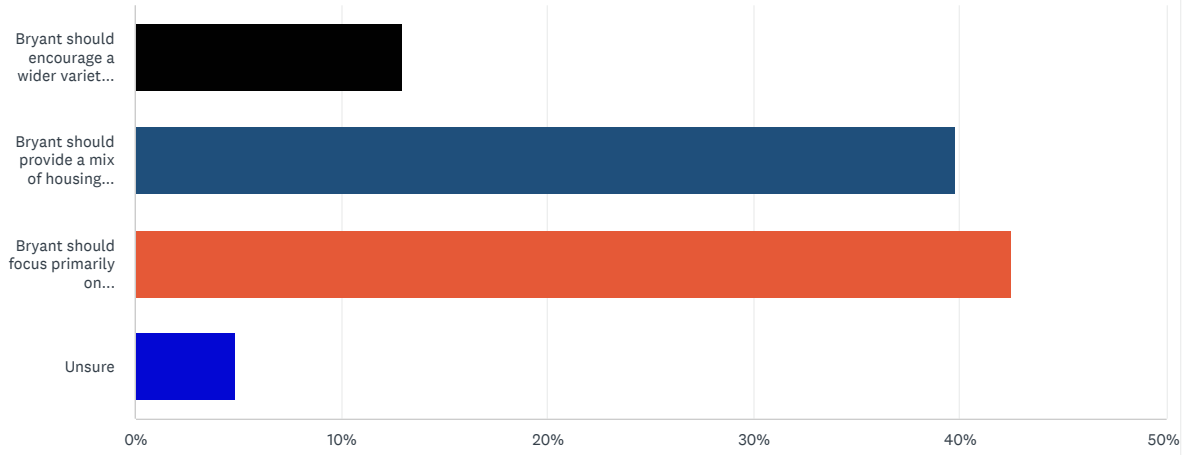
Total Respondents: 664

Q8

Which statement best reflects your view of housing in Bryant?

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Answered: 664 Skipped: 157

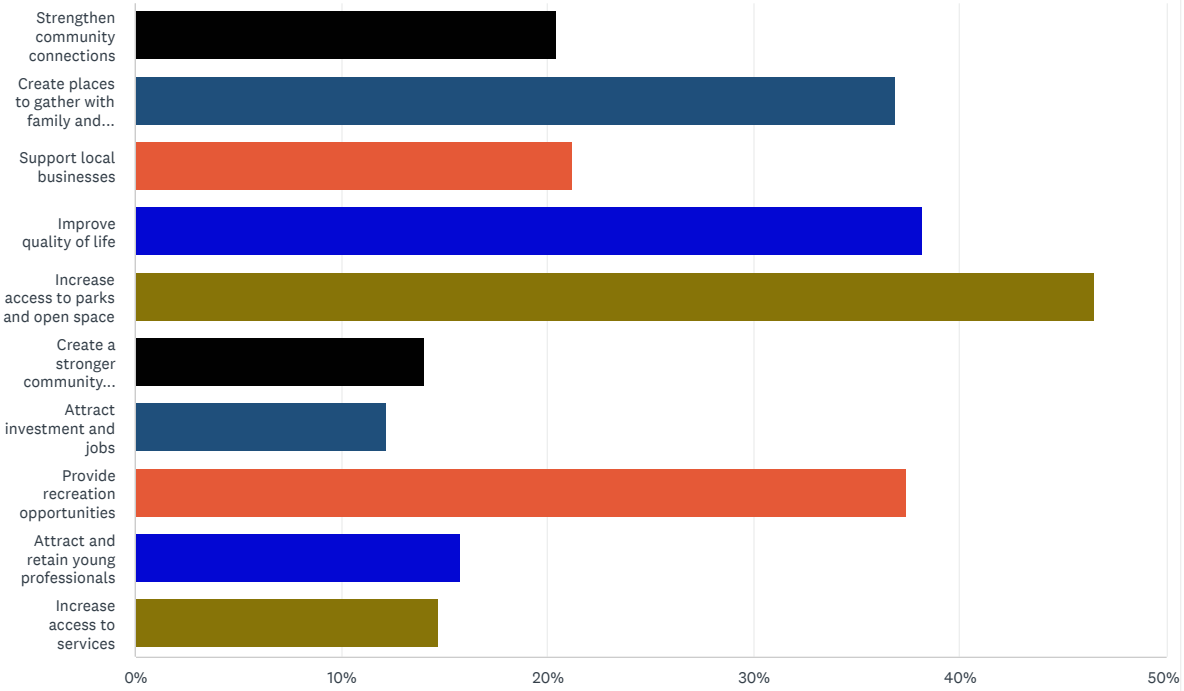


ANSWER CHOICES	RESPONSES	
Bryant should encourage a wider variety of housing options throughout the city.	12.95%	86
Bryant should provide a mix of housing types while maintaining neighborhood character.	39.76%	264
Bryant should focus primarily on single-family neighborhoods.	42.47%	282
Unsure	4.82%	32
TOTAL		**664**

Q9

What benefits would you like to have from a bicycle and pedestrian system in Bryant? (Select up to 3)

Answered: 626 Skipped: 195



COPY

ANSWER CHOICES	RESPONSES	
Strengthen community connections	20.45%	128
Create places to gather with family and friends	36.90%	231
Support local businesses	21.25%	133
Improve quality of life	38.18%	239
Increase access to parks and open space	46.49%	291
Create a stronger community identity	14.06%	88
Attract investment and jobs	12.14%	76
Provide recreation opportunities	37.38%	234
Attract and retain young professionals	15.81%	99
Increase access to services	14.70%	92

Total Respondents: 626

Q10

What destinations in Bryant should be better connected by sidewalks, trails, or other pedestrian-friendly routes?

Answered: 313 Skipped: 508

Hilltop road needs widening and sidewalks

8/18/2026 11:14 AM

Shopping areas connected to sidewalks/biking

8/12/2026 11:15 PM

Bryant Parkway

8/12/2026 07:57 AM

None

8/4/2026 06:49 PM

Q11

What destinations outside your neighborhood should be easier to access from where you live?

Answered: 291 Skipped: 530

A road going through the middle part of hilltop connecting into midtown area would be beneficial

8/18/2026 11:14 AM

Bishop Park

COPY

8/12/2026 07:57 AM

None- there are bike lanes and sidewalks and crossings all over town

8/4/2026 06:49 PM

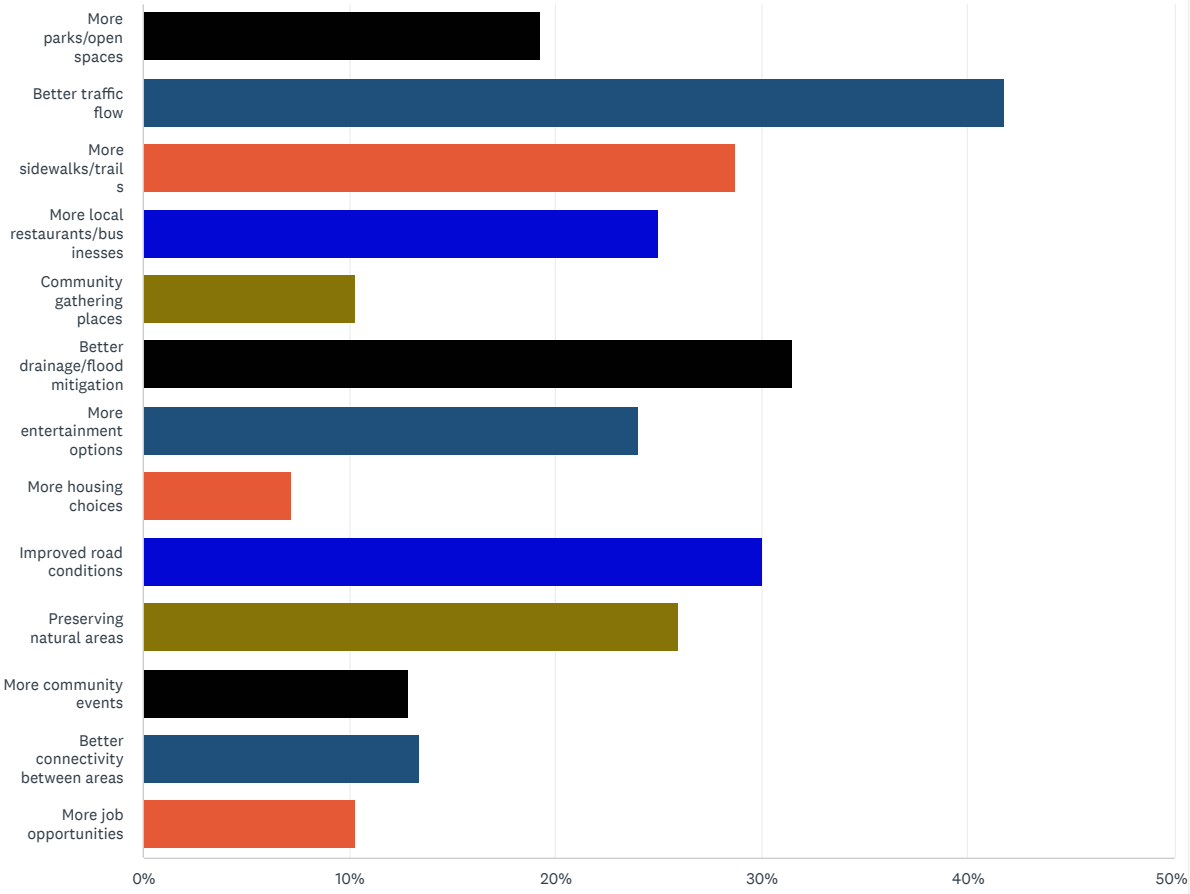
My part of town is pretty easily maneuvered. Reynolds road is always ridiculous after school and for some reason it is worse on Fridays.

8/4/2026 01:22 PM

Q12

What changes would most improve quality of life in Bryant? (Select up to 3)

Answered: 613 Skipped: 208



ANSWER CHOICES	RESPONSES	
More parks/open spaces	19.25%	118
Better traffic flow	41.76%	256
More sidewalks/trails	28.71%	176
More local restaurants/businesses	24.96%	153
Community gathering places	10.28%	63

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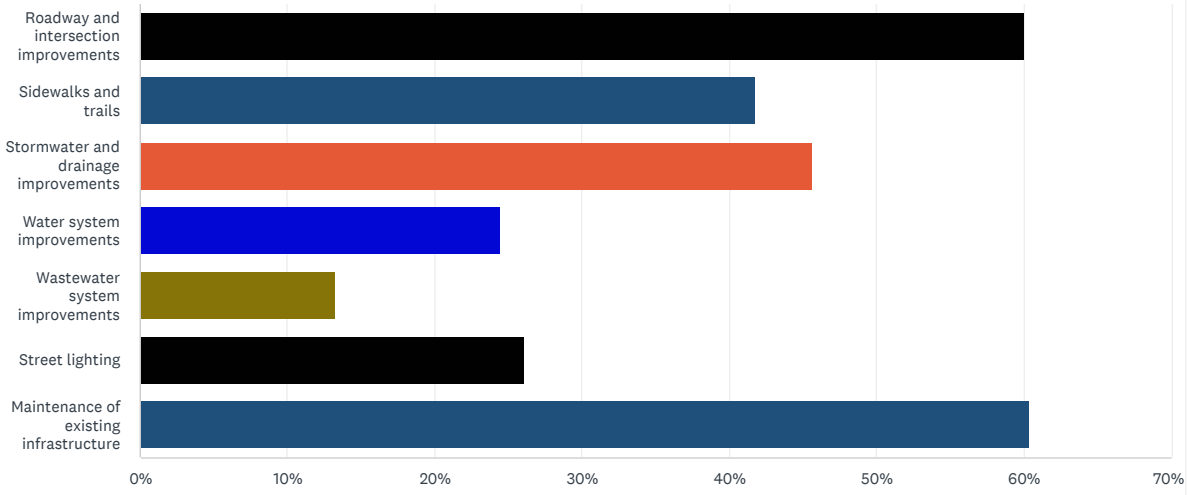
Better drainage/flood mitigation	31.48%	193
More entertainment options	23.98%	147
More housing choices	7.18%	44
Improved road conditions	30.02%	184
Preserving natural areas	25.94%	159
More community events	12.89%	79
Better connectivity between areas	13.38%	82
More job opportunities	10.28%	63

Total Respondents: 613

Q13

Which infrastructure investments should Bryant prioritize over the next 20 years? (Select up to 3)

Answered: 613 Skipped: 208



ANSWER CHOICES	RESPONSES	
Roadway and intersection improvements	60.03%	368
Sidewalks and trails	41.76%	256
Stormwater and drainage improvements	45.68%	280
Water system improvements	24.47%	150
Wastewater system improvements	13.21%	81
Street lighting	26.10%	160
Maintenance of existing infrastructure	60.36%	370

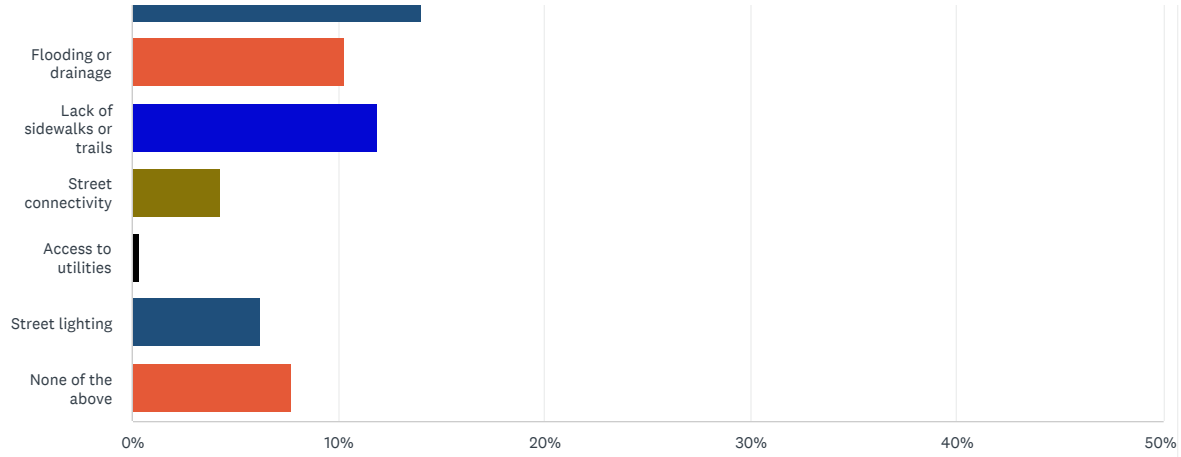
Total Respondents: 613

Q14

What infrastructure issue affects your daily life the most?

Answered: 613 Skipped: 208



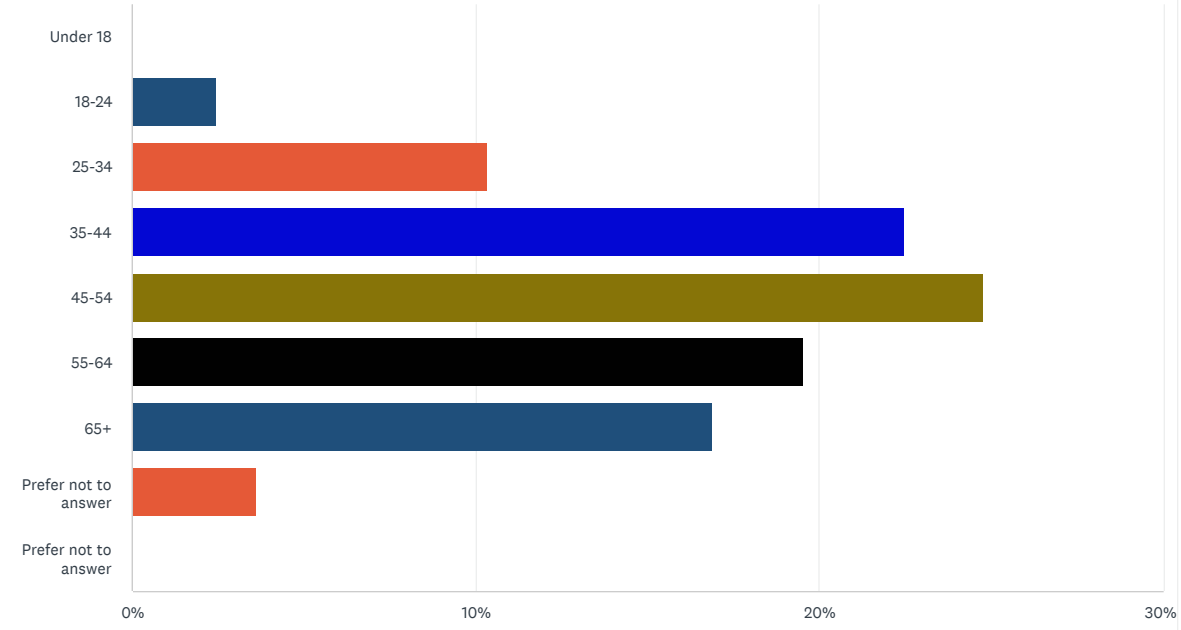


ANSWER CHOICES	RESPONSES	
Traffic congestion	45.35%	278
Road conditions	14.03%	86
Flooding or drainage	10.28%	63
Lack of sidewalks or trails	11.91%	73
Street connectivity	4.24%	26
Access to utilities	0.33%	2
Street lighting	6.20%	38
None of the above	7.67%	47
TOTAL		**613**

Q15

What is your age?

Answered: 610 Skipped: 211



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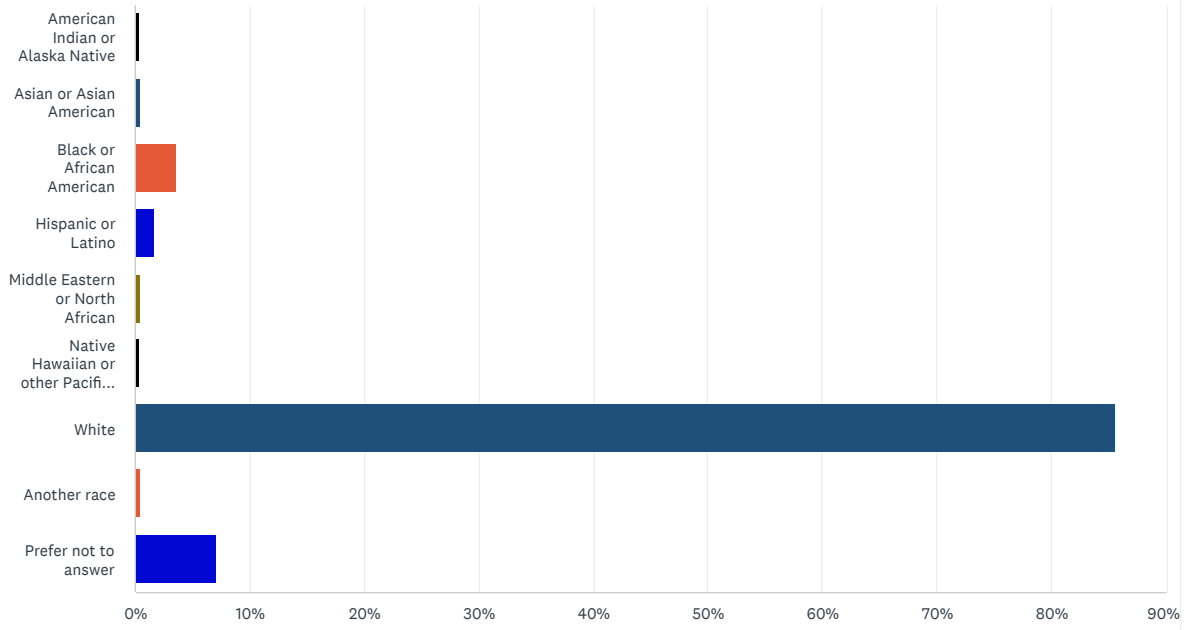
ANSWER CHOICES	RESPONSES

Under 18	0.00%	0
18-24	2.46%	15
25-34	10.33%	63
35-44	22.46%	137
45-54	24.75%	151
55-64	19.51%	119
65+	16.89%	103
Prefer not to answer	3.61%	22
Prefer not to answer	0.00%	0
TOTAL		**610**

Q16

What is your ethnicity?

Answered: 610 Skipped: 211



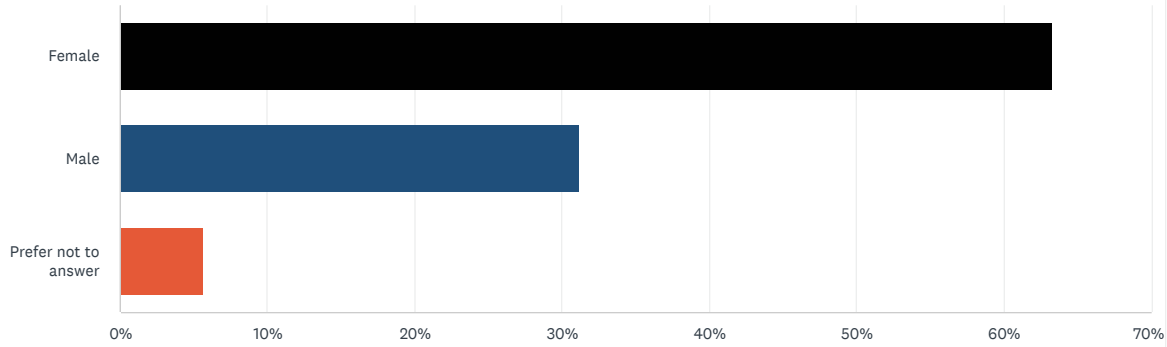
ANSWER CHOICES	RESPONSES	
American Indian or Alaska Native	0.33%	2
Asian or Asian American	0.49%	3
Black or African American	3.61%	22
Hispanic or Latino	1.64%	10
Middle Eastern or North African	0.49%	3
Native Hawaiian or other Pacific Islander	0.33%	2
White	85.57%	522
Another race	0.49%	3
Prefer not to answer	7.05%	43
TOTAL		**610**

Q17

What is your gender?

COPY

Answered: 610 Skipped: 211



ANSWER CHOICES	RESPONSES	
Female	63.28%	386
Male	31.15%	190
Prefer not to answer	5.57%	34
TOTAL		**610**

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